

SOCIAL PLANNING COUNCIL OF OTTAWA

84th Annual Report

June 2011 – May 2012

BUILDING COMMUNITY CAPACITY FOR CHANGE

SOCIAL PLANNING
COUNCIL
of Ottawa



A Catalyst for Sustainable Social and Economic Development Since 1928



Thanks to our Supporters

The SPC offers sincere thanks to our funders and other contributors, who have enabled us to provide our services to the community. Please see the full list of contributors on pages 12 and 13.

In particular we would like to thank:

United Way / Centraide Ottawa for its very generous support of our Community Research Collaborative and its major project this year, the Ottawa Neighbourhoods Social Capital Forum.

The **“King’s Daughters and Sons”** for their kind support of the SPC, by providing us with our lovely main office under very generous conditions.

Our **private donors**, whose considerable contributions were invaluable.

And, of course, thanks to our **members and volunteers** who helped us in more ways than we can say!

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Euclide Pierre, Accountant for the Projet maison ethnoculturelle francophone
Joe Rizk, Trainer for Building Greener Futures Together
Laura May Roth, Community Based Research Toolkit Developer*
Vildana Stanisic-Keller, Project Coordinator
Jean-Marie Vianney, Project Coordinator*

* Resigned or contract ended in 2011 – 2012

Social Planning Council of Ottawa
790 Bronson Ave., Ottawa, Ontario K1S 4G4
Telephone: (613) 236-9300 Fax: (613) 236-7060
e-mail: office@spcottawa.on.ca website: www.spcottawa.on.ca

OUR PEOPLE

Thanks to the SPC Volunteers

The SPC benefited tremendously from the assistance of 106 volunteers, working more than 7100 hours as supports to administration, research, community forums, or community projects. We offer our sincere thanks to those volunteers who contributed substantial time this year:

Valérie Assoi	Ismahan Handule	Scott MacAuley
Patrick Auguste	Jean-Berchmans	Elinor Mueller
Maryam Awan	Hatungimana	Alain Price
Rose Banyezako	Ken Hoffman	Antoine Rukebesha
Thomas Binye	Alice Hutton	Alexandra Samson
Wilfrid Bitchoka	Haben Kalaty	Didie Smith
Marlène Casimir	Jeannette Kanyandekwe	Hervé Some
Paul Chung	Jonathon Kawa	Alfia Sorokina
Raj Doobay	Lévit Koloko	Kerline Usher
Euphrasie Emedi	Camille Lechasseur	Jean-Marie Vianney
Alma Estable	Sergo Léon	Helen Walsh
Jennifer Forbes Walker	Suze Lubin	Wendy Watkins
Violène Gabriel	Diana Majury	Elizabeth Whitmore
Myriam Gauthier-MacDonald	Alain Roger Maben	George Wright
Linda Giroux	Evan MacDonald	Jackie Yiptong
Jenny Gullen	Stephan Martin	Rob Young
	Nelly Mpiouang	

Special Thanks to the Advisory Committee of Building Greener Futures Together

Denyce Daikun, Algonquin College
Tim Moerman, City of Ottawa
Roy Nandram, President of RND Construction and Chair of the Greater Ottawa Home Builders Association's Green Committee
Trevor Haché, Program Coordinator, Ecology Ottawa
Ian Scott, City of Ottawa
Tosh Serafini, Owner, Healthiest Home
Dana Silk, General Manager, EnviroCentre
Elyse McCann, Program Manager, EnviroCentre
Callum Thomson, Sales Manager, Solar Logix

A special thanks to the employers who provided work placements through the Building Greener Futures Together initiative, including:

ABC Plumbing & Heating	Ottawa Home Improvements Corp
Blueprint Construction Solutions Ltd	Ottawa Windows and Doors
Dave Marcotte Foundations	Park View Homes
Dumont Foundations and Interlock	RND Construction
Engel Construction Inc	Solar Logix
Focus Interiors	The Healthiest Home
Hugo Lefebvre Roofing	Uniform Custom Countertops Ltd

Placement and Practicum Students

Tracy Kennedy, Carleton University, Master of Social Work
Ana Mercedes Guerra, Carleton University, Master of Social Work

Finally, we would like to thank **Diana Majury** for her support of our community based research activities.

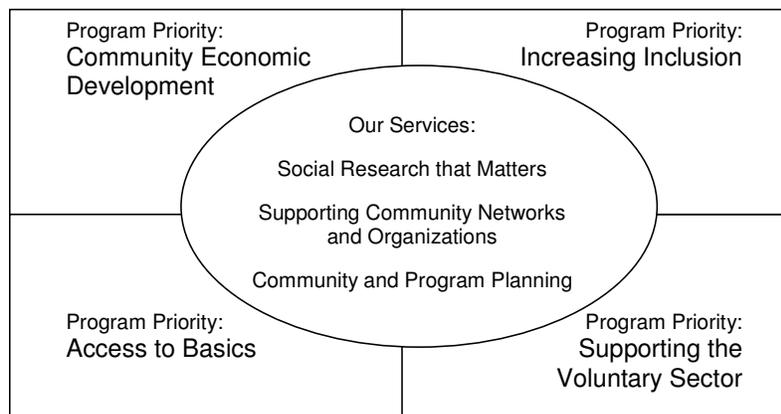


2012 Presidents Message

THE SOCIAL PLANNING COUNCIL OF OTTAWA: A CATALYST FOR SUSTAINABLE & ECONOMIC DEVELOPMENT SINCE 1928

In 2011, the world continued to experience economic uncertainty. In Canada, impending employment shrinkage in the public sector and Ontario's weakened economic circumstances posed serious challenges to and constraints on our community. There was a greater need for strengthening our collective capacity for social and economic solutions.

Keeping its focus on the following four strategic areas, the Social Planning Council of Ottawa continued our role as a catalyst and completed many successful projects.



Access to Basics –While our general concern in this area remained on poverty reduction, access to education and lifelong learning, we focused our efforts on finding solutions for food security for the less privileged members of our community. We created several new programs, conducted community research, developed a culturally-based Canada's Food Guide for newcomers, and continued to offer organizational sponsorship and administration support to Just Food, Community Gardens and Savour Ottawa.

We are pleased to announce that after 8 years of incubation, Just Food started operating as an independent organization and we expect to see it making a significant difference in food solutions for our community! Congratulations!

Community Economic Development (CED) – We successfully completed the first phase of the “Building Greener Futures Together” project in 2011 in preparation for the launch of a new, more comprehensive employment program for young adults looking to enter the “green” home renovation and retrofit industries.

Creating Inclusion – Following a three-pronged framework for meaningful inclusion, we continued our work in supporting individuals, families, creating an inclusive environment and capacity building community organizations which are active in advancing inclusion. We supported several ethnic communities to their leadership capacity in youth development and support for seniors.

Capacity Building Support to the Voluntary Sector – Our proprietary Community Information and Mapping System (CIMS) became fully function in 2011. We are proud to provide community organizations with dynamic tools to meet their information, research and analysis needs through an interactive online data and mapping portal.

In October 2011, we held another successful **Marion Dewar Defender of the Public Good Award** ceremony and honoured the Ottawa Food Bank/La Banque d'alimentation d'Ottawa, Meals on Wheels/La Popote roulant and the Somali Relief Ottawa for their commitment and outstanding contribution to food security in our community and abroad. The keynote address was given by Cathleen Kneen who reminded us that food security was an issue of public good and a basic component of democracy.

The Social Planning Council is indebted to our employees whose dedication and hard work have made it possible for us to continue our role as a community catalyst for sustainable social and economic development. I would like to particularly thank Dianne Urquhart, our Executive Director, whose vision and leadership was recognized as a nominee of the YMCA Women of Distinction. Our work has also been made possible by our volunteers and Board members and our members by their continued commitment and contribution.

A special thank you to our donors and funders! With your continued support, you provided valuable means to enable us to implement our strategies and stay focused on our priorities. We finished 2011 in a better financial situation than we have seen for many years. However, we continue to face many challenges that, although not unique to our organization, places serious constraints on our work, particularly our ability to nurture the much needed community capacity, for which there is an even more pressing need today. We look forward to our continued partnership with you and to your continued support!

As we celebrate another successful year, please allow me to remind you that SPCO is now in its 85th year of creating innovative solutions toward a truly inclusive and cohesive community. We are committed to remaining a vibrant catalyst for sustainable economic and social development and count on your continued support to honour our commitment.

Haiyan Zhang, CMC
President



Main Office: 790 Bronson Avenue



East Office: 1155 Lola Street, Unit 201



West Office: 30 Cleary Avenue



Increasing Access to Basics

ACCESS TO FOOD

The crisis caused by lack of access to healthy food for many residents, particularly those who are low income, is a key health priority which is well recognized and documented. In response, the SPC Board established a priority in 2011 to work to develop new programs to directly increase access to healthy food.

Our own new food programs in 2011 – 2012 included:

- 3 new monthly community kitchens with 30 households, in partnership with Debra Dynes Family House Inc. (a social housing community) and Coopération Intégration Canada (for Francophone newcomers);
- “Pick-Your-Own” outings with low to moderate-income households to harvest local produce; and
- An action research project with immigrant youth on strategies to increase access to healthy food for their families.
- Developing a culturally based Canada Food Guide for newcomers

Primary funding was provided by the Government of Ontario, Ministry of Health Promotion and Sport, under a “Healthy Communities Fund” grant and the City of Ottawa through one time Community Project Funding. We are grateful for additional funding for these initiatives from the Heart and Stroke Foundation (Spark grant), Project Clear Skies (Ottawa Airport Authority) and donations.

In addition, we are very excited by the “Community Food Pantry”, the newest program being piloted by the SPC. Led by a group of volunteers who are developing the project, the Food Pantry enables collaborative bulk buying of nutritious food staples (non-perishable) by households facing food insecurity. By addressing the challenges of cash flow and transportation barriers, the Food Pantry allows households to stretch their food dollars and increase access to healthy foods. Funding for this initiative has been received from the Community Foundation of Ottawa with support from the Coalition of Community Health and Resource Centres (via a grant from the City of Ottawa).

Finally, the SPC played a key role in initiating a new network of agencies called the “Poverty and Hunger Working Group” led by the Anti-Poverty Community Engagement Project of the Coalition of Community Health and Resource Centres, it is developing new collaborative, affordable food programs in Ottawa. The first initiative is a pilot project for a “Good Food Market” (led by the Good Food Box) in selected neighbourhoods where there are no grocery stores.

ACCESS TO EDUCATION

Imagine your child going on the first day of school without the tools he/she needs to succeed. Imagine having to choose between feeding your family or buying a backpack, pencils and paper so your child will not be singled out. Each year, more and more families must access charitable school supplies programs to provide their children with the things the school requests they buy to start the school year. The SPC continues to chair, coordinate and be the main contact for the School Supplies Working Group, a group of community agencies and representatives from the local school boards who work together to improve distribution and service levels to families in need. We are currently working on a communication strategy to enable parents to find out about the policy at their respective school board, and where they can access supplies for their children if their board doesn't provide them.

We also continued our work on the issue of school fees, which are a growing challenge for low and moderate income families. We updated our fact sheets for families and continued our policy development work with the four local boards to work toward greater inclusion for low income families.

This work is entirely supported by donations to the SPC.



ACCESS TO HEALTH

Previous research by the SPC has highlighted the high levels of stress experienced by immigrant and low income families in our community, including the serious long term impact this has on the health of their family members. In response, we have worked with several community organizations to expand programs of peer mental health, particularly supporting stress reduction. Supported by our research on promising practices, and in collaboration with partner agencies, we implemented several new projects of peer mental health supports. Primary funding for this initiative was received from the Government of Ontario, Ministry of Health Promotion and Sport, under a "*Healthy Communities Fund*" grant and the City of Ottawa through one time *Community Project Funding*. In addition the Government of Canada (Social Development Partnerships Program) provided funding for two pilot projects with ethnocultural groups for arts-based peer mental health programming.

Previous research by the SPC and others has also highlighted the racialization of health inequities in Ottawa. In response, we have continued to partner with ethnocultural groups to enable them to deliver dozens of health education workshop to community residents who face increased risks of particular health conditions or who face barriers accessing health services. This work has been supported by pilot project grants from the Government of Canada (Social Development Partnerships Program).





Community Economic Development

The purpose of the Social Planning Council's community economic development work is to develop sustainable economic opportunities for groups not benefitting equally from the local economy and at risk of long term poverty or exclusion. Our model of community economic development is to intervene on the supply and demand side of the labour market within promising locally based economic niches.

BUILDING GREENER FUTURES TOGETHER

Building Greener Futures Together (BGFT) is a significant community economic development project of the Social Planning Council which flows from our previous research with respect to early school leavers. BGFT works across a triple bottom line on three primary objectives:

- To assist individuals facing barriers in the labour market to get good jobs in the green residential renovation sector through provision of a range of supports (i.e. labour market development and supports);
- To increase economic activity in Ottawa's green residential renovation sector (i.e. strategic sector support);
- To increase the adoption and implementation of green building technologies and practices in Ottawa's residential renovation market (i.e. marketing / consumer education)



In 2011, our first year, we created 13 on-the job placements in green renovations for youth facing labour market barriers (5 paid and 8 unpaid providing high school credits toward graduation).

In 2012, we provided an employment training program with Algonquin College and our own custom trainer and have 14 individuals in paid placements and 6 in unpaid placements providing high school credits (for a total of 21 full-time jobs). In addition, we are implementing a consumer education program with respect to green renovations with the EnviroCentre.

Funding for this initiative has been generously provided by the Ontario Trillium Foundation, the City of Ottawa (Economic Development) and the Government of Canada (through a Skills Link grant from Human Resources and Skills Development Canada), with assistance from Preston Hardware, Latoplast and Mark's Work Warehouse. We are grateful for the assistance provided by our BGFT Advisory Committee of local renovators, voluntary sector organizations, educational institutions, and the City of Ottawa, and for

the partnership with Algonquin College, Fredrick Banting Alternate Program of the Ottawa Carleton District School Board, St. Nicholas Adult High School of the Ottawa Carleton Catholic School Board and the National Capital Region YMCA-YWCA.

YOUTH LEADERSHIP FOR CHANGE

In response to the fact that Francophone immigrant youth face significantly higher rates of unemployment compared to Francophone youth and immigrant youth in general, we were very pleased to work in partnership with the Cameroun Community of Canada, National Capital Region (COGACO), on a project to provide leadership development and mentoring related to employment for Francophone immigrant young adults. The youth participants applied their leadership and teamwork skills to completing their own community based research on employment barriers faced by Francophone immigrant youth – presented in video format. See <http://www.youtube.com/watch?v=kbRLM3dtXaY>.

We are grateful to the Ontario Ministry of Citizenship and the Government of Canada (Social Development Partnerships Program) for funding for this project as well as the National Capital Region YMCA-YWCA for their significant in-kind contribution.



Creating Inclusion

INCREASING INCLUSION THROUGH THE WORK OF SMALL ETHNO-CULTURAL GROUPS

Grassroots ethnocultural groups are a critical factor in increasing inclusion and supporting the successful integration of immigrants, complementing settlement services and supporting families and individuals long after the settlement period, even into the second and third generation of settlement. However, despite a growing demand for their services, these groups have very limited budgets and rely primarily on volunteers.

The SPC has continued to support these ethnocultural groups through two coalitions to increase their capacity to provide a range of services to their respective communities. We coordinate two coalitions, one meeting in English (*Ottawa Ethnocultural Coalition - OEC*) and one meeting in French (*Projet Maison Ethnoculturelle Francophone - PMEF*). The two Coalitions meet monthly to share promising practices, to support each others' work, to build up each others' skills, to develop joint programs, and to inform decision makers of issues affecting members of their respective communities.



This year, we worked with 24 groups in the two Coalitions to achieve the following:

- 16 new programs delivered by Coalition members benefitting hundreds of children, youth, seniors or families, related to health, education, employment, or integration;
- Financial systems for 8 groups set up by a professional bookkeeper who continues to train them on maintenance of the systems;
- Increased understanding and application of best / good practices of program delivery for SECOs through skill building workshops and events, and the creation of 14 promising practices info sheets;
- Office space for 3 groups;
- Mentoring with respect to organizational and partner development.

Our latest initiative, on behalf of the Coalitions, is an innovative new project in collaboration with Volunteer Canada and Volunteer Ottawa to develop a group of skilled volunteers who will serve as resource developers for the two Coalitions and the individual member groups.



We are grateful to the Government of Canada (Social Development Partnerships Program) for funding for this project and to United Way / Centraide Ottawa for support to the Project Maison Ethnoculturelle Francophone. The Ontario Trillium Foundation has recently approved a grant to the Ottawa Ethnocultural Coalition to support on-going work over the next three years.

Special thanks to the Coalition member organizations for their great work within the Coalition and in their respective communities.



Research & Voluntary Sector Supports

COMMUNITY RESEARCH COLLABORATIVE

Through our "Community Research Collaborative (CRC)" we are increasing the research and evaluation capacity of agencies and residents in support of action on social and economic issues. The Collaborative includes the creation of new community based research, support for action research projects, a program of skill building activities on various research and evaluation topics, development of tools and templates, research mentoring, and significant involvement from skilled volunteers through a research matching service.

The CRC is closely related to, and will support, the capacity building program within the Community Information and Mapping System. Our two major projects this year were:

- Developing and implementing a multi-agency research and evaluation program in support of the Ottawa Neighbourhoods Social Capital Forum, and
- In collaboration with Carleton University, creating an on-line research tool-kit for organizations and individuals doing their own research. Visit <http://www.spcottawa.on.ca/kit/>

We are grateful to the many skilled research volunteers who have help with this year's projects. As well, we would like to thank the volunteer advisory committee for the on-line research tool-kit. Funding for the Community Research Collaborative has been received from the United Way / Centraide Ottawa, in-kind from Carleton University and with a contribution from IBM to support video-based research production.

OTTAWA NEIGHBOURHOODS SOCIAL CAPITAL FORUM

The Ottawa Neighbourhoods Social Capital Forum (ONSCF) was established in 2011 through United Way funding to support initiatives to increase social capital in priority neighbourhoods as a means to improve a range of quality of life issues. A dozen organizations are working together in the Forum to:

- Build understanding of social capital and how it contributes to improved quality of life in neighbourhoods
- Support the capacity of local initiatives through sharing of best practices, exploring opportunities and resources, and promoting collaborations.
- Communicate the impact of social capital on quality of life in the neighbourhoods.

The focus in year one has been on four parts of the City: rural western Ottawa, Lowertown, Sandy Hill, and the Pinecrest-Queensway area. The Social Planning Council chairs the ONSCF and has developed a suite of research and evaluation tools and reports to support the local work. Visit www.onscf.ca

Funding for this initiative has been received from the United Way / Centraide Ottawa.

COMMUNITY INFORMATION AND MAPPING SYSTEM

The CIMS is a collaborative "toolbox" of data, mapping and research resources for organizations to undertake local community-based research, planning and evaluation. CIMS has three core elements:

- An interactive web-based mapping and data portal
- Support and training for community-based research and mapping
- The membership and their projects, including "turn-key" data & mapping profiles developed by members.

The CIMS is currently involved in several projects including works with the Community Data Program for the generation of data and mapping reports, with the Community Health Centers (CHC) of the Ottawa region to map their client records and cross this information with other data sources, and with the Ottawa Neighbourhoods Social Capital Forum to provide neighbourhoods with specific data and studies.

Visit CIMS at www.cims-scic.ca.

RESEARCH THAT MATTERS

The SPC delivers five broad types of research the voluntary sector needs, specifically:

1. **Overview**, such as socio-demographic trends based on census or mapping of community infrastructure and services
2. **Strategic**, e.g. analysis of neighbourhood level qualitative data to identify issues, strengths, proposed solutions & to develop community action plans
3. **Practice based**, e.g. best or promising practices, intervention practice guidelines
4. **Evidence based operational**, e.g. program evaluation, needs assessment related to program development
5. **Participatory research or action research**, i.e. community groups doing their own research



New research in 2011 – 2012 included:

- *Social and Economic Inclusion for All? The Rise of Second Generation Canadians and the Challenges for Racialized Groups* (A demographic report on second generation immigrants in Ottawa)
- A “turn-key” socio-demographic profile with agency client data, which agencies can automatically generate for their own catchment area.
- *Best Practices in Social Capital Work: Lessons From the Literature*
- Two neighbourhood profiles and one asset mapping report for agencies in the Ottawa Neighbourhood Social Capital Forum.
- An evaluation framework and report for the Ottawa Neighbourhoods Social Capital Forum (see <http://www.onscf.ca/evaluation-toolkit>)
- An action research project with immigrant youth on labour market barriers facing Francophone immigrant youth. See <http://www.youtube.com/watch?v=kbRLM3dtXaY>.
- 8 Tip sheets on promising practices for ethno-cultural organizations
- 6 Tip sheets on promising practices for mainstream organizations working with ethno-cultural organizations
- An action research project with low income immigrant youth on strategies to increase access to healthy food for their families.

SPC publications are available at http://www.spcottawa.on.ca/publications_eng

Our research has been supported by a grant from the Government of Canada (Social Development Partnerships Program), the Ontario Ministry of Citizenship and Immigration (Voluntary Sector Relations Unit, Citizenship Branch), United Way / Centraide Ottawa, the Heart and Stroke Foundation and donations.

OTTAWA COMMUNITY DATA CONSORTIUM

The Social Planning Council of Ottawa is pleased to be the host for the Ottawa chapter of a national Community Data Program created by the Canadian Council of Social Development. This exciting initiative enables community based organizations and municipalities to access data from Statistics Canada and other institutions to identify and better understand the social and economic trends within their individual communities. The Community Data Consortium reduces the cost of acquiring community data, builds community data analysis capacity and connects a national network of data users

C3 CENTRE

The C3 Centre brings together like-minded organizations in a shared space model to build the capacity of Ottawa's voluntary sector through cost effective infrastructure and collaborative programming. Partners in the C3 Centre include the Social Planning Council, United Way Ottawa, Volunteer Ottawa, and the Chamber of Voluntary Organizations.

The C3 Centre is funded by United Way / Centraide Ottawa, the Ontario Trillium Foundation, with a contribution from Alterna Savings.



Honouring Community Leaders

CELEBRATING THE PUBLIC GOOD

The Defender of the Public Good Ottawa Award Program was inaugurated in 2005 to celebrate the work of people in our community who have made an outstanding contribution to the public good. The Award was renamed, the **Marion Dewar Defender of the Public Good Award** in October 2008. This dinner is also a celebration of the public good itself.

At the 2011 Award Dinner, The keynote address was given by Ms. Cathleen Kneen. A dedicated community advocate, Cathleen has worked in many parts of Canada in support of the most vulnerable members of our society and is also actively connected to global action.

With a focus on issues of food security, the 2011 Defender of the Public Good nominees were:



The Ottawa Food Bank supports more than 140 food programs throughout the National Capital Region, providing 43,000 people each month with emergency food assistance – 37 % of whom are children. Last year, the Food Bank distributed over \$15 million worth of nutritious food to people throughout the community.



Meals on Wheels, founded in 1968 by the City Union of the King's Daughters and Sons, provides nutritious meals to housebound individuals including seniors and adults who are chronically ill or living with a disability. This support and social contact enables these people to maintain independence and well-being in their homes.



Somali Relief Ottawa (SRO) is an initiative by local young Somali-Canadians, in response to the devastating drought in East Africa, which the United Nations called the worst humanitarian disaster in the world. SRO in partnership with other NGOs raised enough funds to provide food, water and medical supplies needed to mitigate the effects of malnutrition, provide shelters and help people rebuild their lives. SRO is currently advocating to the various governments to resolve the systemic issues that are causing this famine.





Thank You to our Donors

OUR INDIVIDUAL DONORS

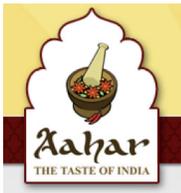
Akakpo Agbago
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 Hélène Ménard
 Elinor Muellor
 Marg Nelson
 Marilyn Read
 Helen Saravanamutto
 Herb Saravanamutto
 Irina Shevchenko
 David Spring
 William Van Iterson
 Haiyan Zhang

The Embassy of the United Arab Emirates, the Embassy of Poland, the Irish Embassy and the Embassy of Vietnam.

OUR CORPORATE DONORS





Our Funders

The SPC offers sincere thanks to our funders:

In particular, **United Way / Centraide Ottawa**, for its' continuing generous funding of our major services including:

- The Community Research Collaborative
- The Ottawa Neighbourhoods Social Capital Forum
- The Projet maison ethnoculturelle francophone

The **City of Ottawa** for its support of:

- Our key research projects
- Building Greener Futures Together
- Our access to healthy foods programs, and peer mental health supports

Human Resources and Skills Development Canada for its support of:

- The “Families in Community” project, supporting the Ottawa Ethnocultural Coalition and the Projet maison ethnoculturelle francophone
- Building Greener Futures Together
- Youth Leadership for Change.

The **Ontario Trillium Foundation** for its generous support of:

- Building Greener Futures Together
- The Ottawa Ethnocultural Coalition
- The C3 Centre

The **Government of Ontario** (Ministry of Health Promotion and Sport, “Healthy Communities Fund”) for supporting our work in peer mental health and access to healthy foods.

The **Government of Ontario (Ministry of Citizenship and Immigration)** is also acknowledged for its support of the Youth Leadership for Change initiative.

The **Community Foundation of Ottawa** for its support of the Community Food Pantry.

The **Heart and Stroke Foundation** (Spark Grant) for supporting our research and programming relating to accessing healthy foods.

Project Clear Skies (Ottawa Airport Authority) for its support of our Healthy Food Programs.

Alterna Savings for its support of the C3 Centre.

Carleton University for its in-kind support of our community research collaborative.

IBM for a contribution to our Community Research Collaborative.



**SOCIAL PLANNING COUNCIL
OF OTTAWA**

FINANCIAL STATEMENTS

YEAR ENDED DECEMBER 31, 2011

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INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of
Social Planning Council of Ottawa

I have audited the accompanying financial statements of Social Planning Council of Ottawa, which comprise the balance sheet as at December 31, 2011, and the statement of revenue, expenditure and deficit for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian generally accepted accounting principles and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's responsibility

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I comply with ethical requirements and plan and perform the audit to obtain reasonable assurances about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my qualified audit opinion.

Basis for Qualified Opinion

In common with many charitable organizations, the Social Planning Council of Ottawa derives some of its revenue from donations which, by their nature, are not susceptible to complete audit verification. Accordingly, my verification of these revenues was limited to the amounts recorded in the records of the organization and I was unable to determine whether any adjustments might be necessary to donation revenue, excess of revenue over expenditure, assets and capital.

Qualified Opinion

In my opinion, except for the effects of the matter described in the Basis for Qualified Opinion paragraph, the financial statements present fairly, in all material respects, the financial position of Social Planning Council of Ottawa as at December 31, 2011, and results of its operations for the year then ended in accordance with Canadian generally accepted accounting principles.



STEPHEN H. SASLOVE
Chartered Accountant
Licensed Public Accountant

Ottawa, Ontario
May 18, 2012

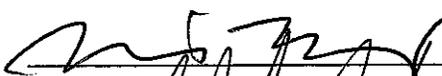
SOCIAL PLANNING COUNCIL OF OTTAWA

BALANCE SHEET

AS AT DECEMBER 31, 2011

	<u>2011</u>	<u>2010</u>
ASSETS		
CURRENT ASSETS		
Cash	\$ 66,231	\$ 58,874
Accounts receivable	28,820	10,429
Prepaid expenses	18,124	7,351
Deferred expenditure (note 4)	-	<u>15,000</u>
	<u>113,175</u>	<u>91,654</u>
COMMUNITY FOUNDATION ENDOWMENT FUND ASSETS (note 3)	10,026	8,161
FUNDS HELD IN TRUST (note 1(b))	856	856
RESTRICTED RESERVE ASSETS	<u>17,657</u>	<u>17,630</u>
	<u>\$ 141,714</u>	<u>\$ 118,301</u>
LIABILITIES		
CURRENT LIABILITIES		
Accounts payable and accrued liabilities	\$ 53,925	\$ 51,742
Deferred revenue (note 5)	<u>66,598</u>	<u>75,126</u>
	<u>120,523</u>	<u>126,868</u>
COMMUNITY FOUNDATION ENDOWMENT FUND (note 3)	<u>10,026</u>	<u>8,161</u>
FUNDS HELD IN TRUST (note 1(b))	<u>856</u>	<u>856</u>
SURPLUS (DEFICIT)		
Unrestricted	(7,347)	(35,214)
Restricted reserve (note 1(g))	<u>17,656</u>	<u>17,630</u>
	<u>10,309</u>	<u>(17,584)</u>
	<u>\$ 141,714</u>	<u>\$ 118,301</u>

On behalf of the Board:

 : Director
 : Director

(The accompanying notes are an integral part of these financial statements)

SOCIAL PLANNING COUNCIL OF OTTAWA

STATEMENT OF REVENUE, EXPENDITURE AND DEFICIT

YEAR ENDED DECEMBER 31, 2011

	<u>General Operations</u>	<u>Research, Planning & Networking</u>	<u>Special Projects</u>	<u>2011 Total</u>	<u>2010 Total</u>
REVENUE					
Deferred revenue from previous year	\$ -	\$ 17,649	\$ 57,477	\$ 75,126	\$ 104,891
United Way of Ottawa	-	272,450	45,600	318,050	235,311
City of Ottawa	20,501	18,031	245,421	283,953	203,513
HRSDC	-	108,444	-	108,444	164,655
University of Ottawa	-	-	88,345	88,345	61,528
Ontario Ministry of Agriculture, Food and Rural Affairs	-	-	80,000	80,000	55,417
The Ontario Trillium Foundation	-	-	71,770	71,770	72,380
Ontario Ministry of Health Promotion and Sport	-	59,386	-	59,386	-
Ontario Ministry of Citizenship and Immigration	-	40,000	-	40,000	-
Other income	4,408	8,150	26,444	39,002	37,803
Fundraising	10,975	-	14,767	25,742	16,540
Membership fees	1,050	9,000	13,604	23,654	22,955
Community Foundation of Ottawa	-	-	10,000	10,000	9,946
Other foundations	-	4,492	-	4,492	-
GeoConnections	-	-	-	-	22,250
	<u>36,934</u>	<u>537,602</u>	<u>653,428</u>	<u>1,227,964</u>	<u>1,007,189</u>
Deferred revenue (note 5)	<u>-</u>	<u>30,457</u>	<u>36,141</u>	<u>66,598</u>	<u>75,126</u>
	36,934	507,145	617,287	1,161,366	932,063
EXPENDITURE (Schedule of Expenditure)	<u>33,358</u>	<u>485,525</u>	<u>614,590</u>	<u>1,133,473</u>	<u>931,321</u>
EXCESS OF REVENUE OVER EXPENDITURE	<u>\$ 3,576</u>	<u>\$ 21,620</u>	<u>\$ 2,697</u>	27,893	742
UNRESTRICTED DEFICIT, BEGINNING OF YEAR				(35,214)	(35,928)
TRANSFER TO RESTRICTED RESERVE				<u>(26)</u>	<u>(28)</u>
UNRESTRICTED DEFICIT, END OF YEAR				<u>\$ (7,347)</u>	<u>\$ (35,214)</u>

(The accompanying notes are an integral part of these financial statements)

SOCIAL PLANNING COUNCIL OF OTTAWA

NOTES TO FINANCIAL STATEMENTS

YEAR ENDED DECEMBER 31, 2011

1. SIGNIFICANT ACCOUNTING POLICIES

(a) Nature of Business and Economic Dependence

The Council is incorporated under the laws of Ontario without share capital by way of letters patent. The Council is a private, not-for-profit and registered charitable organization directed by a volunteer board of directors. Its mission is to provide the residents of Ottawa with the means to exercise informed leadership on issues affecting their social and economic well-being. The Council is dependent on grants from various levels of government and the United Way of Ottawa in order to maintain its current levels of service.

(b) Funds Held in Trust

Funds which are administered on behalf of other organizations are not included in the statement of revenue, expenditure and deficit.

(c) Furniture and Equipment

Furniture and equipment are charged against operations in the year of acquisition.

(d) Donated Assets, Goods and Services

The value of furniture, equipment, goods and services donated to the Council are not reflected in these financial statements unless there is a cash transaction associated with such donations since the fair value of such donations is often not reasonably determinable.

(e) Deferred Revenue and Deferred Expenditure

Deferred revenue and deferred expenditure represent advance funding and disbursements for the subsequent calendar year for the Council's projects.

(f) Revenue Recognition

The Council follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

(g) Restricted Reserve

The Council maintains a portion of its surplus in an internally restricted reserve. The terms and conditions of the amount, use and restrictions of the reserve are determined by the Council.

SOCIAL PLANNING COUNCIL OF OTTAWA

NOTES TO FINANCIAL STATEMENTS

YEAR ENDED DECEMBER 31, 2011

1. SIGNIFICANT ACCOUNTING POLICIES, continued

(h) Use of estimates

These financial statements are prepared in accordance with Canadian generally accepted accounting principles. This requires management to make estimates and assumptions concerning assets, liabilities, revenues and expenses reported upon in the fiscal period. For instance, management may have to assess the value of receivables in advance of their collection. Similarly, management may have to estimate amounts payable in advance of receipt of suppliers' invoices. These procedures are necessary in order to prepare financial statements within an appropriate time period. Consequently, actual amounts could differ from estimates.

2. FINANCIAL INSTRUMENTS

Financial instruments consist of cash, accounts receivable, restricted reserve assets and accounts payable and accrued liabilities. Under Canadian generally accepted accounting standards cash and restricted reserve assets, which consist of GIC's, are classified as 'held-for-trading' assets. This means that they are measured at fair value with any changes in fair value reported in net income. Accounts receivable and accounts payable and accrued liabilities are measured at amortized cost. Income from financial instruments measured at amortized cost and realized gains and losses from these financial instruments are reported in net income. Impairment losses are also reported in net income.

3. COMMUNITY FOUNDATION ENDOWMENT FUND

In 2004, the Council established an endowment fund with Community Foundation of Ottawa. The fund was established in order to begin the process of providing long term funding stability. The initial contribution to the fund was \$3,200. At December 31, 2011, the fund had a balance of \$10,026 (2010 - \$8,161).

4. DEFERRED EXPENDITURE

	<u>2011</u>	<u>2010</u>
Just Food	\$ -	\$ 15,000

SOCIAL PLANNING COUNCIL OF OTTAWA

NOTES TO FINANCIAL STATEMENTS

YEAR ENDED DECEMBER 31, 2011

5. DEFERRED REVENUE

	<u>2011</u>	<u>2010</u>
Building Greener Futures Together (The Ontario Trillium Foundation)	\$ 27,141	\$ -
Youth Leadership for Change (Ontario Ministry of Citizenship and Immigration)	16,586	-
Healthy Bodies, Minds, Families (Ontario Ministry of Health Promotion and Sport)	9,894	-
Food pantry (Community Foundation of Ottawa)	9,000	-
Social Development Partnerships Program - Families in Community	2,229	17,649
Access to Food for Immigrant Youth (Heart and Stroke Foundation)	1,748	-
Just Food and Community Garden Network	-	38,403
Savour Ottawa	-	19,074
	<u>\$ 66,598</u>	<u>\$ 75,126</u>

6. TRANSITION COSTS

Just Food	
Revenue	\$ 531,928
Expenditure	<u>447,939</u>
	83,989
Less: Transition costs	<u>(83,989)</u>
	<u>\$ -</u>

At December 31, 2011, Just Food separated from Social Planning Council and became an independent organization. The revenues and expenditures of Social Planning Council include revenues and expenditures of Just Food for the period up to and including December 31, 2011. Any unspent revenues of Just Food at December 31, 2011, which would normally have been recorded as deferred revenue on Social Planning Council's books, have instead been recorded as transition costs with a corresponding payable to Just Food. This balance was paid out to Just Food subsequent to year-end.

SOCIAL PLANNING COUNCIL OF OTTAWA

NOTES TO FINANCIAL STATEMENTS

YEAR ENDED DECEMBER 31, 2011

7. FINANCIAL INSTRUMENTS AND RISK

Credit risk

Credit risk arises from the potential that a debtor will be unable to meet its obligations. The entire accounts receivable balance of \$28,820 (2010 - \$10,429) was collected subsequent to the fiscal year end. The Council does not consider accounts receivable to be a significant credit risk.

Credit risk also exists with cash balances and GIC's. Under the worst case scenario one must assume that the Council would be unable to recover all its cash balances and GIC's through legal or other collection activity. The Council considers this to be very unlikely. At December 31, 2011 the cash balance of \$66,231 (2010 - \$58,874) and the GIC's of \$17,657 (2010 - \$17,630) were deposited with the Bank of Nova Scotia, a Canadian chartered bank. Deposits are insured by the Canada Deposit Insurance Corporation to a maximum of \$100,000.

Investment risk

Investment in financial instruments renders the Council subject to investment risks. These include the risks arising from changes in interest rates and from the failure of a party to a financial instrument to discharge an obligation when it is due.

The investment practices of the Council are designed to avoid undue risk of loss and impairment of assets, and to provide reasonable expectation of a fair return given the nature of the investments. The maximum investment risk to the Council is represented by the market value of the investments.

Concentration risk

Concentrations of risk exist when a significant proportion of the portfolio is invested in securities with similar characteristics and/or subject to similar economic, political or other conditions. The Council believes that the concentration of investments held does not represent excessive risk.

Liquidity Risk

Liquidity risk is the risk that the Council will not be able to meet its cash requirements as they come due, or be unable to liquidate its assets in a timely manner without incurring excessive cost. Liquidity is managed in the following manner:

- management prepares a detailed annual operating budget which is approved by the Board of Directors
- management compares actual cash flows to forecasted cash flows in order to maintain adequate cash for operations.

SOCIAL PLANNING COUNCIL OF OTTAWA

NOTES TO FINANCIAL STATEMENTS

YEAR ENDED DECEMBER 31, 2011

8. NEW ACCOUNTING STANDARDS

In December 2010 The Canadian Institute of Chartered Accountants approved the issuance of new standards for not-for-profit organizations. Essentially, not-for-profit organizations will have a choice to report their financial results under International Financial Reporting Standards, or the more simplified new Canadian Accounting Standards for not-for-profit organizations. The new Canadian Standards for not-for-profit organizations are similar to existing Accounting Standards for Private Enterprises, with specific additions for not-for-profit organizations, and some minor changes. Adoption will be mandatory for fiscal years beginning on or after January 1, 2012. Until then, all not-for-profit organizations continue to follow existing Canadian Accounting Standards for not-for-profit entities.

9. CAPITAL MANAGEMENT

The Council considers its capital to be its net assets, which is the organization's surplus. The surplus consists of a deficit of \$7,347 (2010 - \$35,214) and an internally restricted reserve of \$17,656 (2010 - \$17,630). The Council's objective when managing capital is to safeguard its ability to continue as a going concern so it can continue to provide delivery of its service. The Council's Board of Directors is responsible for overseeing the effective management of capital. The Board reviews and approves the Council's financial budget annually.

10. STATEMENT OF CASH FLOWS

A statement of cash flows has not been provided as management feels it would not provide additional useful information.

SOCIAL PLANNING COUNCIL OF OTTAWA

SCHEDULE OF EXPENDITURE

YEAR ENDED DECEMBER 31, 2011

	<u>General Operations</u>	<u>Research, Planning & Networking</u>	<u>Special Projects</u>	<u>2011 Total</u>	<u>2010 Total</u>
Deferred expenses from previous year	\$ -	\$ -	\$ 15,000	\$ 15,000	\$ 22,971
Contract personnel	-	114,333	251,287	365,620	278,245
Salaries/Honorariums	-	194,912	9,436	204,348	205,843
Transition costs (note 6)	-	-	83,989	83,989	-
Community Garden Network - start-up	-	-	60,423	60,423	56,304
Employee benefits	-	28,386	26,810	55,196	41,741
Consultant fees	286	4,943	40,600	45,829	56,552
Public relations and publicity	900	-	42,324	43,224	30,119
Pilot projects	-	42,693	-	42,693	5,749
Sundry, local transport and participant expenses	167	21,564	16,473	38,204	22,190
Occupancy and shared services	6,188	19,838	8,911	34,937	33,566
Website/Internet	-	15,666	8,664	24,330	19,707
Translation	4,115	10,709	7,344	22,168	29,721
Office equipment maintenance and leases	3,574	7,772	650	11,996	26,857
Bookkeeping	717	6,231	2,407	9,355	9,290
Miscellaneous expenses	3,252	-	5,633	8,885	5,217
Insurance	607	3,576	3,626	7,809	3,495
Printing, photocopying and desktop publishing	1,070	119	6,470	7,659	11,085
Audit	160	3,675	1,630	5,465	4,800
Telephone	429	2,907	2,032	5,368	3,716
Fundraising	5,047	-	18	5,065	3,829
Equipment and furniture	95	4,595	322	5,012	4,605
Stationery and supplies	2,143	1,951	829	4,923	3,706
Public meetings	-	200	4,630	4,830	970
Conference, travel and staff development	10	-	4,559	4,569	7,530
Moving costs	-	-	3,400	3,400	7,082
Placement expense and employer training costs	-	-	3,097	3,097	-
Volunteer/Board support	239	879	1,853	2,971	2,017
AGM and annual report	2,767	-	58	2,825	5,609
Postage and shipping	1,445	16	364	1,825	7,913
Annual consultation	-	30	1,255	1,285	5,223
Bad debt expense	90	524	-	614	165
Subscriptions and publications	57	6	496	559	-
Information and data purchase	-	-	-	-	30,504
	<u>33,358</u>	<u>485,525</u>	<u>614,590</u>	<u>1,133,473</u>	<u>946,321</u>
Deferred expenditure (note 4)	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>15,000</u>
	<u><u>\$ 33,358</u></u>	<u><u>\$ 485,525</u></u>	<u><u>\$ 614,590</u></u>	<u><u>\$ 1,133,473</u></u>	<u><u>\$ 931,321</u></u>