



**83<sup>rd</sup>** ANNUAL REPORT  
JUNE 2010 – MAY 2011

*From Community Problems to Community Solutions*



**The Social Planning Council of Ottawa**  
*A Catalyst for Sustainable Economic and Social Development Since 1928*

# Thanks to Our Supporters

The SPC offers sincere thanks to our funders and other contributors, who have enabled us to provide our services to the community. Please see the full list of contributors on pages 14 and 15.

In particular we would like to thank:

**United Way / Centraide Ottawa** for its very generous support of our major services including our key research projects, our website, our supports to numerous networks, and our planning activities.

The **King's Daughters and Sons** for their kind support of the SPC, by providing us with our lovely main office under very generous conditions.

**Our private donors, whose considerable contributions were invaluable.**

And, of course, thanks to our **members and volunteers** who helped us in more ways than we can say!

## Board of Directors 2010 - 2011

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**M'Hammed Kilito**, French Project Coordinator

**Sayouba Ouedrago**, Researcher

**Laura May Roth**, Community Based Research Toolkit Developer

**Antoine Rukebasha**, Project Assistant

\* Resigned or contract ended in 2010 - 2011

Social Planning Council of Ottawa  
790 Bronson Ave., Ottawa, Ontario K1S 4G4  
Telephone: (613) 236-9300 Fax: (613) 236-7060  
e-mail: office@spcottawa.on.ca website: www.spcottawa.on.ca

# Our People

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## **Just Food, Savour Ottawa and Community Garden Network of Ottawa Staff**

**Moe Garahan**, Director, Just Food

**Heather Hossie**, Coordinator, Savour Ottawa

**Erin Krekoski**, Policy Research Coordinator, Just Food

**Terri O'Neill**, Urban Program Coordinator, Just Food

**Erin O'manique**, Project Manager for the Local Food and Urban Agriculture Hub project

**Julia Laforge**, FarmON Eastern Coordinator, Just Food

## **Thanks to the SPC Volunteers**

The SPC benefited tremendously from the assistance of over 79 volunteers, working more than 7,000 hours as supports to administration, research, community forums, or community projects. We offer our sincere thanks to those volunteers who contributed substantial time this year:

Valerie Assoi

Ray Barton

Eugenie Boudreau

Denis Chaine

Chelby Marie Daigle

Ana Mercedes Guerra

Jennifer Harju

Haben Kalaty

Linda Lalonde

Meenakshi Mukherjee

Anne Peterson

Ishwari Shaw

Helen Welch

Ying Xie

Patrick Auguste

Thomas Binye

Alain Brosius

Paul Chung

Euphrasie Emedi

Violene Gabriel

Jill Hawken

Jeannette Kanyadekwe

Camille Lechasseur

Bertha Mo

Antoine Rukebesha

Jean-Marie Vianney

Bessa Whitmore

Sadie Yang

Rose Banyezako

Wilfrid Bitchoka

Marlene Casimir

Pearl Cohen

Ginette Gratton

Jennifer Gullen

Jean Berchmans Hatungimana

Levit Koloko

Dominique Paris MacKay

Sayouba Ouedraogo

Alexandra Samson

David Welch

George Wright

Rob Young

## **Special Thanks to the Advisory Committee of Building Greener Futures Together**

**Denyce Daikum**, Algonquin College

**Tim Moerman**, City of Ottawa

**Roy Nandram**, President of RND Construction and Chair of the Greater Ottawa Home Builders Association Green Committee

**Jessie Rust-Smith**, Communications, Ecology Ottawa

**Ian Scott**, City of Ottawa

**Tosh Serafini**, Owner of Healthiest Home

**Dana Silk**, General Manager of EnviroCentre

**Callum Thomson**, Sales Manager of Solar Logix

## **Placement and Practicum Students**

**Joshua Bath**, Carleton University Public Affairs and Policy Management

**Teale Irwin**, Carleton University Public Affairs and Policy Management

**Jason Knapp**, Carleton University School of Social Work

**Shona Lewis**, Carleton University Public Affairs and Policy Management

**Jarrold Martin**, Carleton University Public Affairs and Policy Management

**Kayla Saunders**, Carleton University School of Social Work

Finally, we would like to thank **Diana Majury** and **Bessa Whitmore** for their support of our community based research activities.

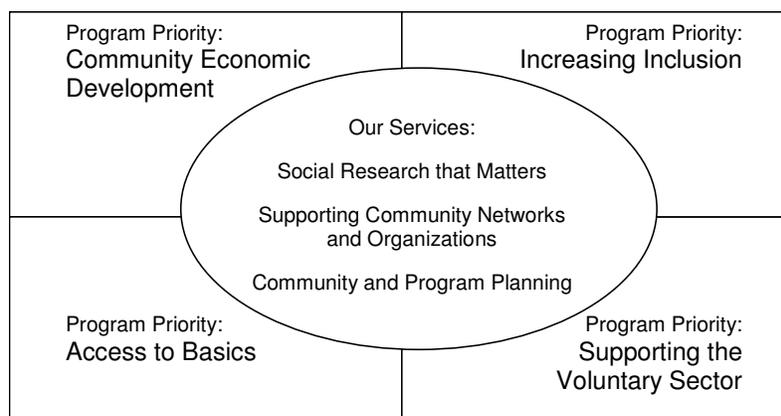
# A Catalyst for Social & Economic Development Since 1928

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## 2011 PRESIDENT'S MESSAGE

In 2010, as economic turmoil continued to spread in many parts of world, Canada's economy showed encouraging signs of recovery. However, with the rising cost of living and continued shrinking of full-time sustainable employment opportunities, the need for strengthening our community's capacity for social and economic solutions has become even more pressing.

In response to such a need, Social Planning Council of Ottawa continued our catalyst role by focusing our work on four strategic areas:



- **Access to Basics** –addressed areas such as poverty reduction, access to fresh and affordable food, access to education and lifelong learning;
- **Community Economic Development (CED)** – Our community consultation sessions help to develop a vision for community economic development enabled by stronger relationships with the private sector. In addition to our ethnic minority business training, we successfully launched our green building initiative pilot where we are helping to develop skills and create job opportunities for youth at risk while addressing labour-shortages in companies involved in environmentally beneficial renovations. We continue to support the Buy Local food initiative through programs of Just Food.
- **Creating Inclusion** –We continued to facilitate the work of ethno-cultural coalition and support the capacity building for small ethno-cultural groups and launched a community kitchen initiative to help create networking and skills developing opportunities for women who would otherwise live in isolation.
- **Capacity building support to the voluntary sector** – We have launched our proprietary Community Information and Mapping System (CIMS). CIMS is designed to meet unique information needs of social and health agencies in the community and various municipal initiatives. CIMS will provide its clients with tools to do their own research and analysis through an interactive online data and mapping portal.

The Social Planning Council plans to use the CIMS application to create an alternative source of revenue for core, non-project expenditures. The win-win product is being marketed to other SPCs which may wish to purchase a “franchise” arrangement to serve their local clientele, as well as municipalities, LHINs and other services.

Last October, we held another successful **Marion Dewar Defender of the Public Good Award** ceremony and honoured Mohamoud Hagi-Aden and Suzanne Doerge for their outstanding contribution to our diverse community. The keynote address was given by Monia Mazigh who reminded us that public good is a discussion in which all citizens should engage on a daily basis.

Our continued success as a community catalyst has been made possible by the hard work and dedication of the SPC staff, particularly Dianne Urquhart, our Executive Director, with her vision and commitment in implementing our strategic transformation., A special thank you to our volunteers and Board members as well as to our funders and members for your continued support.

As we close the books on 2010, let us remember that our work is not done. We must continue to work together to make our community a truly inclusive and prosperous one where all its members can fully participate and contribute.

Haiyan Zhang, CMC  
President



**Main Office: 790 Bronson Avenue**



**East Office: 1155 Lola Street, Unit 2**



**West Office: 30 Cleary Avenue**

# Community Economic Development

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Community Economic Development (CED) is about creating opportunity and access in the local economy for residents who have been left out of Ottawa's prosperity. CED shares many of the goals of the conventional market economy, but balances commercial objectives with the broader social, economic and environmental needs of communities. Through collaboration with the business, government, educational and non-profit sector, the Social Planning Council of Ottawa is

- ✓ Providing opportunities for low income residents to take charge of their economic future;
- ✓ Creating locally-oriented economic solutions that improve social conditions in Ottawa;
- ✓ Building a vibrant, resilient and sustainable local economy; and
- ✓ Supporting an understanding that economic, environmental and social issues are interdependent.

This year, the Social Planning Council of Ottawa is showing the way to measurable triple bottom line benefits – economic, social and environmental – through five key CED initiatives:

## Building Greener Futures Together

Building Greener Futures Together (BGFT) is an innovative CED initiative which works in collaboration with business, government and the non-profit sector to increase quality jobs and opportunities for low income residents in Ottawa's green home renovation sector market.

BGFT has three broad goals:

- Increase access to good jobs in the green renovation sector by those facing barriers in the labour market, through a range of employment supports including training and on-the-job placements;
- Expand quality employment opportunities in the local green renovation sector, by strengthening the economic vitality of the locally based sector through strategic sector support, public policy development and consumer education.
- Increase sustainability and affordability of existing housing in Ottawa.

This year's pilot project in partnership with the Frederick Banting Alternate Program (Ottawa Carleton District School Board) and private renovation companies was a great success. Through paid co-operative "learning and earning" placements, several young people got additional high school credits and a start on a new career path.

*"Having the opportunity to work in the green renovations industry has opened the door ... for our students.... One student went from having no career path or goals to being fully employed with a career path already in motion. The difference such partnerships and grants create for our youth is life-changing."*

Debra Buffet-Riddell (Vice-Principal); describing the Building Greener Future Together pilot project with Fredrick Banting Alternate Program

We are very grateful for funding from the Ontario Trillium Foundation, the Canadian CED Network and the City of Ottawa (Economic Development Branch) for this initiative, as well as the generous support of our volunteer Advisory Committee. (see page 2).



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## Ethnic Minority Business Training

This year, the fifth class graduated from our annual our project to support ethnic minority entrepreneurs establishing small businesses. Participants received training on core business elements and were linked with mentors who were established ethnic minority business owners. The program has led to the creation of several new businesses in Ottawa.



We are very grateful for the support of Alterna Savings for this program.

## Buy Local Food Campaign

Savour Ottawa is a rural economic development initiative of Just Food Ottawa (a sponsored project of the SPC), the City of Ottawa and Ottawa Tourism to promote local culinary products and experiences. Savour Ottawa's achievement this year include a virtual distribution centre, a collaborative marketing strategy, a networking summit and production of the Buy Local Food Guide to increase farm gate sales, and a number of supports to increase local food production including a community supported agriculture network and farmer training sessions.

Funding for the Buy Local Campaign has been generously provided by the Ontario Trillium Foundation, with additional support from the City of Ottawa, Ottawa Tourism, and Savour Ottawa member contributions.



## A New Direction for Economic Development for the City of Ottawa

The Social Planning Council was pleased to support the City of Ottawa in refreshing its' Economic Development Plan. We provided some background research to assist in the development of the plan and hosted a very successful stakeholder consultation for the City to explore community economic development strategies. In July 2010 the City adopted a new policy direction, set out in "Partnerships for Prosperity".

The City subsequently introduced a new funding program to support the development of good local jobs for groups facing barriers in the mainstream economy.

# Creating Inclusion

## Increasing Inclusion Through the Work of Small Ethno-Cultural Groups

The face of Ottawa continues to change and reflect an ever increasing cultural diversity. In 2010, over 20% of the city's population were immigrant, 1 in 7 a visible minority. This change is mirrored by the growing number of small grassroots ethno-cultural groups that serve the members of these communities.

The SPC recognizes the importance of supporting and strengthening the capacity of these groups so they can better serve their communities. The SPC had continued to host both the Ottawa Ethno-Cultural Coalition and the Projet Maison Ethnoculturelle Francophone since the creation of both groups in 2009. The groups, composed of small and grassroots associations, meet monthly, in English and French respectively, to support each other's work, exchange best practices, skills and knowledge, and participate in skills building workshops. The groups are also working on 9 separate pilot projects, individually and in partnership, on subjects ranging from culturally appropriate recreation activities for ethno-cultural seniors or youth, to school success and parent involvement, to fostering intergenerational relationships through theatre. The SPC also assists with resource and partnership development for members of the two Coalitions.

These activities are part of a project called "Families in Community", which includes research on best practices. In December 2010, the SPC published a report entitled, Best Practices Supporting the Integration of Immigrant Families through Small Ethno-Cultural Groups. Based on key informant interviews and the feedback from a community meeting of over 50 stakeholders, the document is divided into three sections: a brief overview of the context including the role of small ethno-cultural groups in the integration process, an exploration of « best » practices in supporting the integration of families, and a discussion of areas for improvement.

This project is generously funded by the Government of Canada, Human Resources Development Canada (Social Development Partnerships Program) with the support of United Way / Centraide Ottawa.

We are very grateful for the great work by the Coalition member organizations, within the Coalition and in their respective communities, almost all of which is by volunteers.



## Increasing Inclusion in Education for Children and Youth

On October 20, 2010, the SPC awarded the first ever "Smiling Schools Award". The award recognizes a local school which demonstrates exemplary practices in making their school a welcoming place for all children, through inclusive policies and practices. The 2010 award was given to Connaught Elementary Public School and its' principal, Ms. Irene Cameron. Under Ms. Cameron's leadership, Connaught Elementary Public School serves as an outstanding model of inclusion practices, particularly with respect to low income children, youth and families. By highlighting the achievements of this school and its' leadership, we hope other schools will be inspired to adopt similar practices.

## Youth Leadership for Change

We are very excited to work in partnership with the Cameroon Community of Canada, National Capital Region (COCACO), on a new project to provide leadership development and mentoring related to economic integration for Francophone immigrant young adults. In response to the fact that Francophone immigrant youth face significantly higher rates of unemployment compared to Francophone youth and immigrant youth in general, the participants will apply their leadership and teamwork skills to completing their own community based research on employment barriers faced by Francophone immigrant youth.

We are grateful to the Ontario Ministry of Citizenship for funding for this project.



## Five New Profiles Support Planning For Inclusion

This year we published five new profile reports, based on the most recent census information.

- **Poverty Profile of the City of Ottawa Based on the 2006 Census** (June 2010)
- **Profile of Francophones in Ottawa Based on the 2006 Census** (Sept. 2010)
- **Profile of Francophone Immigrants in Ottawa Based on the 2006 Census** (Sept. 2010)
- **Profile of People with Disabilities in Ottawa Based on the 2006 Census** (Dec. 2010)
- **Profile of Francophones with Disabilities** (Dec. 2010)

These reports are used by community organizations and decision makers to understand and respond to our changing community. Each report includes maps of the distribution of the population and recommendations to increase inclusion, which were developed in collaboration with a community Advisory Committee. The reports were launched at three public meetings in which community stakeholders discussed the significance of the findings for their own programs and for the City as a whole.

We are grateful to the individuals who volunteered for the Advisory Committees for the reports. As well, we gratefully acknowledge the City of Ottawa and United Way Ottawa for their generous support for these reports. Additional resources for translation were raised through fundraising by the Social Planning Council of Ottawa.



# Increasing Access to Basics

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## Addressing School Fees and Access to School Supplies

Imagine your child going on the first day of school without the tools he/she needs to succeed in school. Imagine having to choose between feeding your family or buying a backpack, pencils and paper so your child will not be singled out. Each year, more and more families must access charitable school supplies programs to provide their children with the things the school requests they buy to start the school year. The SPC continues to chair, coordinate and be the main contact for the School Supplies Working Group, a group of community agencies who work together to improve distribution and service levels to families in need.



As well, since 2007 the SPC has continued its work on the issue of school fees and social inclusion through participatory research, public education and community development. This work has contributed to the review of the existing policies on school fees and to the publication of a *Guidelines for Fees for Learning Materials and Activities* by the Ministry of Education of Ontario in March 2011. SPC will continue its public education to ensure parents are aware of the changes to the guidelines and what it means for them.

## The Distinct Needs of Francophone Homeless Seniors

The SPC, in collaboration with the Coalition pour prévenir l'itinérance chez les francophones d'Ottawa (CPIFO), undertook a study to determine the primary and distinct needs of Francophone seniors who are homeless or at risk of homelessness. The study highlighted some critical needs of this often forgotten portion of those facing housing insecurity.

We are very grateful to the senior men and women who were homeless or at risk of homelessness, who shared their time and experience so generously. Resources were provided by HRSDC (summer student employment program), and the United Way Ottawa. We wish to thank Sayouba Ouedrago who contributed significant volunteer hours for this report. Additional resources for the report were provided through volunteer hours and donations.

## Poverty Reduction Initiatives

The Social Planning Council has continued to address poverty reduction issues through work with the City of Ottawa's Poverty Reduction Strategy, the Groupe d'action communautaire francophone, and the Ottawa Poverty Reduction Network and the "Put Food in the Budget Challenge". In October, in partnership with Just Food, we organized a forum on access to food as part of the Food for All initiative, and to promote a community response to the growing crisis of food access for low income residents.

## B.E.S.T.: Women's Basic Needs Project

In Ottawa, women continue to be disproportionately affected by poverty and lack of access to life's essentials like housing, food, and work. The BEST Ottawa Group (Building Empowerment and Supports Together) evolved from the need to address these issues. BEST focuses on improving women's economic situation through peer support and grassroots solutions with the creation of a peer lending circle, bi-monthly community kitchen sessions, and skills building workshops on topics like financial literacy. The group is now working with 2 circles, including one with Coopération Intégration Canada, and is looking to expand to reach out to more women. BEST is also working on the development of a services co-op where women could trade their skills and expertise for services they require.



We are grateful for the support of the Community Foundation of Ottawa for this project.

## Access to Fresh Food for Low Income and City Residents

The Social Planning Council has continued to host Just Food and the Community Gardening Network of Ottawa. A major focus this year for Just Food has been a participatory policy development project ("Food for All") in collaboration with the University of Ottawa. The Community Gardening Network of Ottawa was very active, resulting in six new community gardens enjoying their first growing season.



Just Food Ottawa has been working toward incorporating as an independent non-profit and hopes to move to a permanent home on a farm property in the summer of 2011.

Funding for Just Food has been provided by the City of Ottawa, the Ontario Trillium Foundation, the Ontario Ministry of Agriculture, Food and Rural Affairs, and the Canadian Institute of Health Research, and for the Community Garden Network, by the City of Ottawa .



## Equitable Access to Health and Legal Services

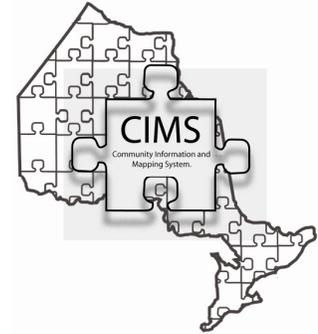
The Social Planning Council has been working with local services to increase equitable access to health and legal services, including

- Assisting in the organizing and research for a capacity building forum to address the racialization of health inequities;
- Organizing a capacity building forum, in collaboration with the Child and Youth Health Network for Eastern Ontario, the Ottawa Neighbourhood Study, and the Champlain LHIN Decision Support Committee, to increase the ability of community based organizations to use data and information to plan and deliver community health services from a population health perspective; and
- Planning and resource development for an initiative to develop a collaborative service delivery model to increase access to legal services by people facing communication barriers (specifically immigrants and people with communication related disabilities)

# Strengthening the Voluntary Sector

## Community Information and Mapping System

The Community Information and Mapping System (CIMS) is a collaborative infrastructure developed with the Child and Youth Health Network for Eastern Ontario and the Social Planning Network of Ontario to enable voluntary urban and rural organizations and community members with limited resources to undertake local community-based research, planning and evaluation.



CIMS has three core elements:

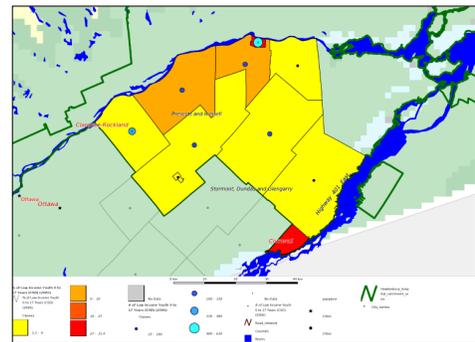
- An interactive web-based mapping and data portal
- Support and training for community-based research and mapping
- The membership and their projects

CIMS is a unique model in multi-agency cooperative research development, web mapping and information sharing. It is a social enterprise, in which members will contribute what they can in terms of financial resources, identifying needs, providing data and specifying research parameters. In return, SPCO will provide a range of supports and tools designed to meet their needs. We now have 16 members. For more information, visit CIMS at [www.cims-scic.ca](http://www.cims-scic.ca).

We are very grateful for the support of the Ontario Trillium Foundation for this initiative.

## Eastern Ontario Hospitals Use CIMS for Children and Youth Health Planning

We are very excited by the launch of the first member project within the Community Information and Mapping System. The Children’s Hospital of Eastern Ontario, the Deep River and District General Hospital and the Hawkesbury and District General Hospital are collaborating with the Social Planning Council of Ottawa on a population health planning process using the Community Information and Mapping System. The objective of the project is to identify the actions the hospitals could take which would be most likely to make a notable improvement in the health of the children and youth of their respective catchment areas.



## C3 Centre: A Collaboration to Increase Voluntary Sector Capacity

The Social Planning Council is very pleased to be part of the “C3 Centre” at 1155 Lola Street. The C3 Centre brings together like-minded organizations to align their work, share programming and resources towards building the capacity of Ottawa’s voluntary sector. We are grateful to the partners in this initiative for their leadership, including United Way Ottawa, Volunteer Ottawa, Leadership Ottawa and the Chamber of Voluntary Organizations, and to United Way / Centraide Ottawa for the generous rental conditions.



## Research that Matters

The SPC provides authoritative research and information on which the community depends for planning services, responding to changing needs, training staff and boards and presenting to various levels of government. All SPC documents are provided for free on the website at [www.spcottawa.on.ca](http://www.spcottawa.on.ca). New publications in 2010 – 2011 include:

Six reports in our series based on the most recent census and including an atlas showing the geographic distribution of the population:

- [Poverty Profile of the City of Ottawa Based on the 2006 Census](#) (June 2010)
- [Poverty Profile Technical Appendix](#) (June 2010)
- [Profile of Francophones in Ottawa Based on the 2006 Census](#) (Sept. 2010)
- [Profile of Francophone Immigrants in Ottawa Based on the 2006 Census](#) (Sept. 2010)
- [Profile of People with Disabilities in Ottawa Based on the 2006 Census](#) (Dec. 2010)
- [Profile of Francophones with Disabilities](#) (Dec. 2010)
- Six fact sheets in French, based on the 2006 Census (previously available in English)

Additional Community Based Research:

- [Best Practices in Supporting the Integration of Immigrant Families Through Small Ethno-cultural Organizations](#) (Dec. 2010)
- [How to Age in Place When You Don't Have a Home An Assessment of the Needs of Francophone Seniors Who Are Homeless or At Risk of Homelessness](#) (December 2010)
- [Ottawa Buy Local Guide](#) (June 2010)

We were privileged to benefit from the research of students in a fourth year seminar in the School of Public Affairs and Policy Management at Carleton University, who produced: [Tackling Transit: A Case for Progressive Public Transportation Reform An economic strategy for affordable and accessible public transit for Ottawa's low-income citizens.](#)

We are grateful to United Way / Centraide Ottawa for its' generous funding of our research. Additional funds were provided by the City of Ottawa, HRSDC (Social Development Partnerships Program) and fundraising by the SPC.

## Community Research Collaborative: A New Research Model

This year marks the final year the Social Planning Council will receive funding for its long-standing role to provide overview social research for the Ottawa community. In response, we have developed a new model for supporting the research and evaluation needs of Ottawa residents and the voluntary sector. Our new "Community Research Collaborative" will increase the research and evaluation capacity of agencies and residents to support action on social and economic issues.

Carleton University is actively participating in this initiative, beginning with a collaboration with the SPC to develop on line resources for community organizations doing social research. In addition, the community will benefit from the active engagement of skilled research volunteers who can assist with small, local research projects.

The first major project of the Community Research Collaborative will be to support the research and evaluation needs of the partners in United Way's "Strong Neighbourhoods" strategy.

The United Way of Ottawa has generously provided the resources for the Community Research Collaborative.

# Honouring Community Leaders

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## Celebrating the Public Good

The Defender of the Public Good Ottawa Award Program was inaugurated in 2005 to celebrate the work of people in our community who have made an outstanding contribution to the public good. The Award was renamed, the Marion Dewar Defender of the Public Good Award in October 2008. This dinner is also a celebration of the public good itself.

At the 2010 Award Dinner, the keynote address was given by Ms. Monia Mazigh. Called “a tower of strength”, Monia continued her “quest for justice”, following her husband, Maher Arar’s release from torture and prison in Syria. She has written about her experiences, “shedding light on the struggle to uphold Canadian ideals of justice, even when government agencies failed to do so.”



The 2010 Defender of the Public Good nominees were:

**Mohamoud Hagi-Aden**

A community leader and organizer dedicated to easing the barriers to immigrants and refugees. Championing many multicultural programs through the community health centre in southeast Ottawa, he is a United Way Community Builder Award recipient.

**Suzanne Doerge**

An eloquent advocate for the Ottawa community of women and a relentless promoter of equal opportunity for everyone. Suzanne brings together women of diverse backgrounds and circumstances to develop the confidence and skills they need to address the common issues that affect their lives.



## Our Donors

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### Our Individual Donors

Akakpo Agbago  
Marion Balla  
Patricia Bork  
Hélène Bouchard  
Howard and Cathy Cohen  
Lee Cohen  
Pauline Daling  
Mrs. Enza Ditrani  
Tracey Gainforth  
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David Waite  
Steven Webster  
Haiyan Zhang

### Our Corporate Donors



**DUVADIE Law Office**

the lemon kitchen

**Savana Café**

**Sandy Hill Lounge and Grill**



## Our Funders

The SPC offers sincere thanks to our funders:

In particular, **United Way / Centraide Ottawa**, for its' continuing generous funding of our major services including:

- Our key research projects
- Much of our community planning activity
- The Community Research Collaborative



The **City of Ottawa** for its support of

- our key research projects
- Building Greener Futures Together
- Just Food, the Community Gardening Network of Ottawa and Savour Ottawa



**Human Resources Development Canada (Social Development Partnerships Program)** for its support for the "Families in Community" project.



**Human Resources Development Canada** for its support of a summer student placement.

The support of **GeoConnections (Department of Natural Resources)** is gratefully acknowledged.

The **Ontario Trillium Foundation** for its' generous support of

- the Community Information and Mapping System.
- Building Greener Futures Together
- Just Food

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The **Ontario Ministry of Agriculture, Food and Rural Affairs** for its support of Just Food



The support of the **Government of Ontario** is acknowledged for Youth Leadership for Change

The **Community Foundation of Ottawa** for its support of the B.E.S.T. Women's Basic Needs project



**Alterna Savings** for its support of our Ethnic Minority Business Program.



**Carleton University** for its in-kind support of our community research collaborative.



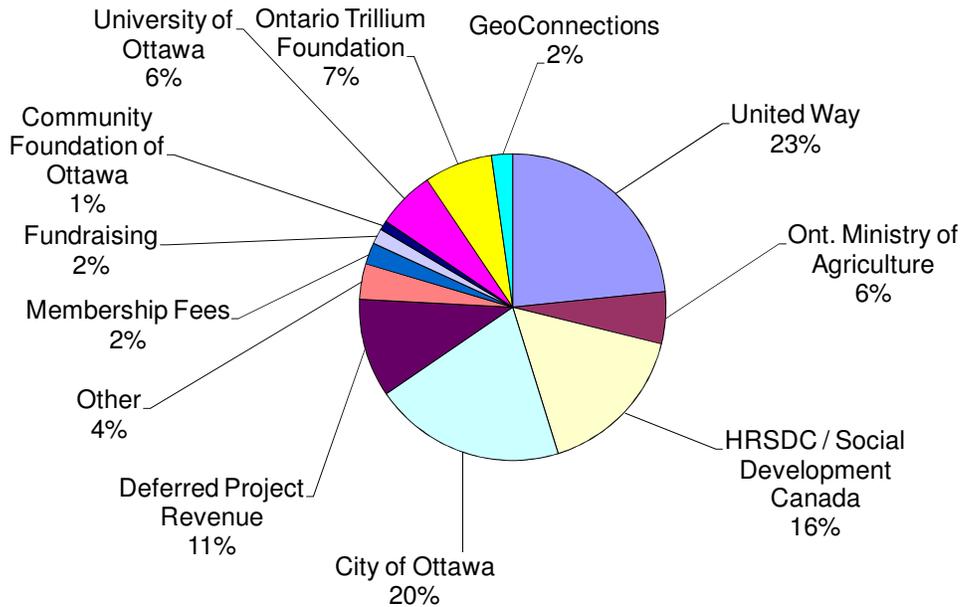
The **Canadian CED Network** for in-kind support for our community economic development activities.



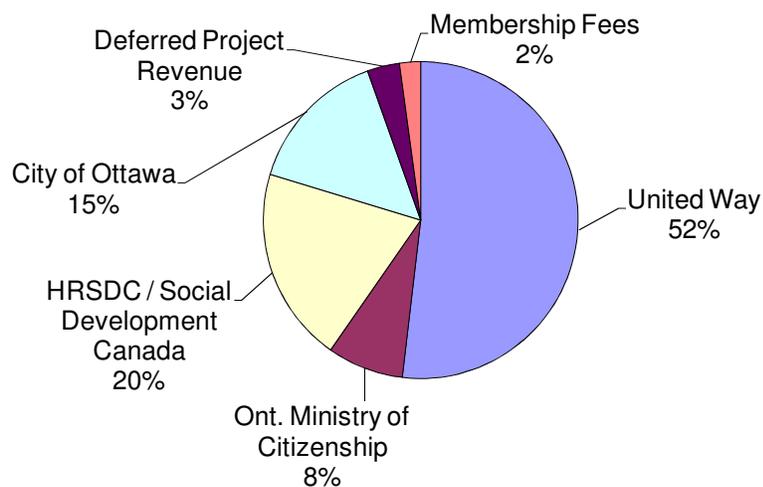
## Revenues

For more details, please see the audited financial statements which follow.

### Total Revenues 2010 (audited)



### Revenues Committed for 2011 as of May 2011 (unaudited)



**SOCIAL PLANNING COUNCIL  
OF OTTAWA**

**FINANCIAL STATEMENTS**

**YEAR ENDED DECEMBER 31, 2010**

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## AUDITOR'S REPORT

To the Board of Directors of  
Social Planning Council of Ottawa

I have audited the accompanying financial statements of Social Planning Council of Ottawa, which comprise the balance sheet as at December 31, 2010, and the statement of revenue, expenditure and deficit for the year then ended, and a summary of significant accounting policies and other explanatory information.

### *Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian generally accepted accounting principles and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### *Auditor's responsibility*

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I comply with ethical requirements and plan and perform the audit to obtain reasonable assurances about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my qualified audit opinion.

### *Basis for Qualified Opinion*

In common with many charitable organizations, the Social Planning Council of Ottawa derives some of its revenue from donations which, by their nature, are not susceptible to complete audit verification. Accordingly, my verification of these revenues was limited to the amounts recorded in the records of the organization and I was unable to determine whether any adjustments might be necessary to donation revenue, excess of revenue over expenditure, assets and capital.

*Qualified Opinion*

In my opinion, except for the effects of the matter described in the Basis for Qualified Opinion paragraph, the financial statements present fairly, in all material respects, the financial position of Social Planning Council of Ottawa as at December 31, 2010, and its financial performance and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.



**STEPHEN H. SASLOVE**  
Chartered Accountant  
Licensed Public Accountant

Ottawa, Ontario  
May 24, 2011

**SOCIAL PLANNING COUNCIL OF OTTAWA**

**BALANCE SHEET**

**AS AT DECEMBER 31, 2010**

	<u>2010</u>	<u>2009</u>
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash	\$ 58,874	\$ -
Accounts receivable	10,429	107,673
Prepaid expenses	7,351	10,811
Deferred expenditure (note 4)	<u>15,000</u>	<u>22,971</u>
	91,654	141,455
<b>COMMUNITY FOUNDATION ENDOWMENT FUND ASSETS (note 3)</b>	8,161	5,448
<b>FUNDS HELD IN TRUST (note 1(b))</b>	856	856
<b>RESTRICTED RESERVE ASSETS</b>	<u>17,630</u>	<u>17,602</u>
	<u>\$ 118,301</u>	<u>\$ 165,361</u>
<b>LIABILITIES</b>		
<b>CURRENT LIABILITIES</b>		
Bank indebtedness	\$ -	\$ 18,060
Accounts payable and accrued liabilities	51,742	54,432
Deferred revenue (note 5)	<u>75,126</u>	<u>104,891</u>
	126,868	177,383
<b>COMMUNITY FOUNDATION ENDOWMENT FUND (note 3)</b>	<u>8,161</u>	<u>5,448</u>
<b>FUNDS HELD IN TRUST (note 1(b))</b>	<u>856</u>	<u>856</u>
<b>SURPLUS (DEFICIT)</b>		
Unrestricted	(35,214)	(35,928)
Restricted reserve (note 1(g))	<u>17,630</u>	<u>17,602</u>
	<u>(17,584)</u>	<u>(18,326)</u>
	<u>\$ 118,301</u>	<u>\$ 165,361</u>

On behalf of the Board:

\_\_\_\_\_ : Director

\_\_\_\_\_ : Director

(The accompanying notes are an integral part of these financial statements)

**SOCIAL PLANNING COUNCIL OF OTTAWA**  
**STATEMENT OF REVENUE, EXPENDITURE AND DEFICIT**  
**YEAR ENDED DECEMBER 31, 2010**

	<u>General Operations</u>	<u>Research, Planning &amp; Networking</u>	<u>Special Projects</u>	<u>2010 Total</u>	<u>2009 Total</u>
<b>REVENUE</b>					
Deferred revenue from previous year	\$ 1,553	\$ 4,908	\$ 98,430	\$ 104,891	\$ 77,451
United Way of Ottawa	-	235,311	-	235,311	236,198
City of Ottawa	20,000	18,000	165,513	203,513	194,582
HRSDC	-	164,655	-	164,655	4,444
The Ontario Trillium Foundation	-	33,100	39,280	72,380	109,740
University of Ottawa	-	-	61,528	61,528	59,485
Ontario Ministry of Agriculture, Food and Rural Affairs	-	-	55,417	55,417	43,281
Other income	13,142	4,131	20,530	37,803	40,976
Membership fees	405	11,000	11,550	22,955	18,737
GeoConnections	-	22,250	-	22,250	19,250
Fundraising	15,428	322	790	16,540	20,306
Community Foundation of Ottawa	-	-	9,946	9,946	-
Agriculture and Agri-food Canada	-	-	-	-	18,226
Other foundations	-	-	-	-	1,000
	<u>50,528</u>	<u>493,677</u>	<u>462,984</u>	<u>1,007,189</u>	<u>843,676</u>
Deferred revenue (note 5)	<u>-</u>	<u>17,649</u>	<u>57,477</u>	<u>75,126</u>	<u>104,891</u>
	50,528	476,028	405,507	932,063	738,785
<b>EXPENDITURE (Schedule of Expenditure)</b>	<u>59,035</u>	<u>471,395</u>	<u>400,891</u>	<u>931,321</u>	<u>718,784</u>
<b>EXCESS OF REVENUE OVER EXPENDITURE (EXPENDITURE OVER REVENUE)</b>					
	<u>\$ (8,507)</u>	<u>\$ 4,633</u>	<u>\$ 4,616</u>	742	20,001
<b>UNRESTRICTED DEFICIT, BEGINNING OF YEAR</b>				(35,928)	(55,825)
<b>TRANSFER TO RESTRICTED RESERVE</b>				<u>(28)</u>	<u>(104)</u>
<b>UNRESTRICTED DEFICIT, END OF YEAR</b>				<u>\$ (35,214)</u>	<u>\$ (35,928)</u>

(The accompanying notes are an integral part of these financial statements)

# SOCIAL PLANNING COUNCIL OF OTTAWA

## NOTES TO FINANCIAL STATEMENTS

YEAR ENDED DECEMBER 31, 2010

### 1. SIGNIFICANT ACCOUNTING POLICIES

#### (a) Nature of Business and Economic Dependence

The Council is incorporated under the laws of Ontario without share capital by way of letters patent. The Council is a private, not-for-profit and registered charitable organization directed by a volunteer board of directors. Its mission is to provide the residents of Ottawa with the means to exercise informed leadership on issues affecting their social and economic well-being. The Council is dependent on grants from various levels of government and the United Way of Ottawa in order to maintain its current levels of service.

#### (b) Funds Held in Trust

Funds which are administered on behalf of other organizations are not included in the statement of revenue, expenditure and deficit.

#### (c) Furniture and Equipment

Furniture and equipment are charged against operations in the year of acquisition.

#### (d) Donated Assets, Goods and Services

The value of furniture, equipment, goods and services donated to the Council are not reflected in these financial statements unless there is a cash transaction associated with such donations since the fair value of such donations is often not reasonably determinable.

#### (e) Deferred Revenue and Deferred Expenditure

Deferred revenue and deferred expenditure represent advance funding and disbursements for the subsequent calendar year for the Council's projects.

#### (f) Revenue Recognition

The Council follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

# SOCIAL PLANNING COUNCIL OF OTTAWA

## NOTES TO FINANCIAL STATEMENTS

YEAR ENDED DECEMBER 31, 2010

(g) **Restricted Reserve**

The Council maintains a portion of its surplus in an internally restricted reserve. The terms and conditions of the amount, use and restrictions of the reserve are determined by the Council.

(h) **Use of estimates**

These financial statements are prepared in accordance with Canadian generally accepted accounting principles. This requires management to make estimates and assumptions concerning assets, liabilities, revenues and expenses reported upon in the fiscal period. For instance, management may have to assess the value of receivables in advance of their collection. Similarly, management may have to estimate amounts payable in advance of receipt of suppliers' invoices. These procedures are necessary in order to prepare financial statements within an appropriate time period. Consequently, actual amounts could differ from these estimates.

## 2. FINANCIAL INSTRUMENTS

Financial instruments consist of cash, accounts receivable, Community Foundation Endowment Fund assets, restricted reserve assets, bank indebtedness, accounts payable and accrued liabilities and Community Foundation Endowment Fund. It is management's opinion that the Council is exposed only to normal interest, currency and business risks associated with these instruments. Unless otherwise noted, book values of the financial instruments approximate their relative market values.

## 3. COMMUNITY FOUNDATION ENDOWMENT FUND

In 2004, the Council established an endowment fund with Community Foundation of Ottawa. The fund was established in order to begin the process of providing long term funding stability. The initial contribution to the fund was \$3,200. At December 31, 2010, the fund had a balance of \$8,161 (2009: \$5,448).

**SOCIAL PLANNING COUNCIL OF OTTAWA**

**NOTES TO FINANCIAL STATEMENTS**

**YEAR ENDED DECEMBER 31, 2010**

**4. DEFERRED EXPENDITURE**

	<u>2010</u>	<u>2009</u>
Just Food	\$ <u>15,000</u>	\$ <u>22,971</u>

**5. DEFERRED REVENUE**

	<u>2010</u>	<u>2009</u>
Just Food and Community Garden Network	\$ 38,403	\$ 54,236
Savour Ottawa	19,074	42,352
Social Development Partnerships		
Program - Families in Community	17,649	-
Community Based Research Network of Ottawa	-	2,760
Community Economic Development	-	1,843
Project: Club Casa de los Abuelos	-	1,673
People for a Better Ottawa	-	1,552
Research, Planning and Networking	-	475
	<u>\$ 75,126</u>	<u>\$ 104,891</u>

**6. STATEMENT OF CASH FLOWS**

A statement of cash flows has not been provided as management feels it would not provide additional useful information.

**SOCIAL PLANNING COUNCIL OF OTTAWA**

**SCHEDULE OF EXPENDITURE**

**YEAR ENDED DECEMBER 31, 2010**

	<u>General Operations</u>	<u>Research, Planning &amp; Networking</u>	<u>Special Projects</u>	<u>2010 Total</u>	<u>2009 Total</u>
Deferred expenses from previous year	\$ -	\$ -	\$ 22,971	\$ 22,971	\$ -
Contract personnel	-	72,867	205,378	278,245	205,545
Salaries/Honorariums	1,500	191,732	12,611	205,843	202,419
Consultant fees	7,603	47,801	8,836	64,240	64,659
Community Garden Network - start-up	-	-	56,304	56,304	34,343
Employee benefits	-	27,470	14,271	41,741	37,120
Occupancy and shared services	11,445	17,798	4,323	33,566	44,390
Information and data purchase	-	30,504	-	30,504	3,533
Public relations and publicity	-	31	30,088	30,119	8,306
Translation	399	24,682	4,640	29,721	16,431
Office equipment maintenance and leases	8,833	6,432	11,592	26,857	11,877
Sundry, local transport and participant expenses	934	14,370	6,886	22,190	15,051
Website/Internet	1,266	4,371	6,382	12,019	11,740
Printing, photocopying and desktop publishing	1,221	2,926	6,938	11,085	14,116
Bookkeeping	770	6,620	1,900	9,290	9,225
Postage and shipping	1,129	19	6,765	7,913	1,841
Conference, travel and staff development	-	2,639	4,891	7,530	4,388
Moving costs	5,523	-	1,559	7,082	-
Pilot projects	-	5,749	-	5,749	-
AGM and annual report	4,780	-	829	5,609	3,037
Annual consultation	-	2,509	2,714	5,223	7,878
Miscellaneous expenses	2,825	933	1,459	5,217	8,499
Audit	585	3,555	660	4,800	6,069
Equipment and furniture	1,490	1,455	1,660	4,605	1,772
Fundraising	3,829	-	-	3,829	9,863
Telephone	1,479	1,914	323	3,716	3,234
Stationery and supplies	1,305	2,115	286	3,706	3,442
Insurance	1,326	1,809	360	3,495	3,365
Volunteer/Board support	765	913	339	2,017	2,311
Public meetings	-	181	789	970	3,606
Bad debt expense	28	-	137	165	1,659
Loss from theft	-	-	-	-	1,773
Subscriptions and publications	-	-	-	-	263
	<u>59,035</u>	<u>471,395</u>	<u>415,891</u>	<u>946,321</u>	<u>741,755</u>
Deferred expenditure (note 4)	<u>-</u>	<u>-</u>	<u>15,000</u>	<u>15,000</u>	<u>22,971</u>
	<u>\$ 59,035</u>	<u>\$ 471,395</u>	<u>\$ 400,891</u>	<u>\$ 931,321</u>	<u>\$ 718,784</u>

