

# SOCIAL PLANNING COUNCIL OF OTTAWA



## 85th Annual Report June 2012 – May 2013

# Thanks to our Supporters



The SPC offers sincere thanks to our funders and other contributors, who have enabled us to provide our services to the community. Please see the full list of contributors on pages 13 and 14.

In particular we would like to thank:

**United Way / Centraide Ottawa** for its very generous support of our Community Research Collaborative and it's major project this year, the Ottawa Neighbourhoods Social Capital Forum.

The **"King's Daughters and Sons"** for their kind support of the SPC, by providing us with our lovely main office under very generous conditions.

Our **private donors**, whose considerable contributions were invaluable.

And, of course, thanks to our **members and volunteers** who helped us in more ways than we can say!

## Thanks to the SPC Volunteers

The SPC benefited tremendously from the assistance of **90 volunteers**, working more than **4,238 hours** as supports to administration, research, community forums, or community projects. We offer our sincere thanks to those volunteers who contributed substantial time this year:

Raquel Amador  
Jonathan Binet  
Wilfrid Bitchoka  
Hélène Bouchard  
Mark Bowman  
Scott Bradley  
Paul Chung  
Pearl Cohen  
Marietou Fatim Coulibaly  
Misha Dave  
Kathleen Fitzpatrick  
Cindy Flynn  
Linda Giroux  
Ana Mercedes Guerra  
Gabrielle Hardy

Maria Beatriz Hennessy  
Wen Jean Ho  
Sonya Howard  
Savera Hayat  
Hannah Jackson  
Lévit Koloko  
Susan Learoyd  
Alain Roger Maben  
Stephan Martin  
Scott McAulay  
Raza Moghul  
Elinor Mueller  
Alain Price  
Patrick Reardon  
Alvaro Rivera

Ken Sala  
Sandhya Singh  
Alfia Sorokina  
Didie Smith  
Dimitrije Stanisic-Keller  
Vildana Stanisic-Keller  
Jean-Marie Vianney  
George Wright  
Xinyan Yang  
Vivian Wang  
Rob Young  
Ewa Zadarnowski  
Elizabeth Zai

## A special thanks to the employers who provided work placements through the Building Greener Futures Together initiative, including:

ABC Plumbing & Heating  
A & M Plumbing  
Blueprint Construction Solutions Ltd  
Botan Construction  
Copperstone Renovations  
Craig Contracting  
Dave Marcotte Foundations  
Dumont Foundations and Interlock  
Engel Construction Inc

Focus Interiors  
Hugo Lefebvre Roofing  
Ottawa Home Improvements Corp  
Ottawa Windows and Doors  
Meadow Creek Renovations  
Park View Homes  
RND Construction  
The Healthiest Home  
Uniform Custom Countertops Ltd

# OUR PEOPLE

## Board of Directors 2012 – 2013

Mr. Rob Campbell, Treasurer  
Mr. Howard D. Cohen, Past President  
Ms. Jennifer Gullen, Vice President  
Ms. Joan Gullen  
Ms. Sobia Hameed\*  
Ms. Carolyn Hunter, Secretary  
Mr. Michael Lambert\*\*

Ms. Katherine Occhiuto  
Mr. Fred Sherman  
Mr. David Spring  
Mr. Nityanand Varma  
Mr. Christopher Wilson  
Ms. Haiyan Zhang, President

\* Resigned in 2012/13

\*\* Appointed in 2012

## SPC Staff

**Hélène Bouchard\***, Office Manager & Program Coordinator

**Sybil Braganza\***, Project Coordinator for the "Ottawa Ethno-cultural Coalition

**Vivien Deparday\***, Community Information and Mapping System Manager

**Raj Doobay\***, Co-ordinator of Volunteer Proposal Writers For Ethnocultural Organizations

**Nate Engler**, Community Information and Mapping System (CIMS) Manager

**Marie-Christine Gauthier\***, Program Manager

**Sonya Howard\***, Project Manager, Building Greener Futures Together

**Heather Hunter**, Program Coordinator

**Clara Jimeno**, Research Director

**Jean-Marie Vianney**, Project Coordinator, Projet maison ethnoculturelle d'Ottawa.

**Dianne Urquhart**, Executive Director

## Term and Contract Staff

**Serge Banyongen\***, Coordinator, Youth Leadership for Change

**Chih Chen\***, Researcher / Writer

**Cindy Flynn**, Accountant

**Wen Jean Ho**, Community Liaison

**Hannah Jackson\***, Project Co-ordinator, On-line Research Toolkit

**Kurtis Kitagawa**, Researcher /Writer

**Monicah Malusi\***, Researcher/Writer

**Jane McLaren**, Resource Developer for the Ottawa Ethno-cultural Coalition

**Euclide Pierre\***, Accountant, Carrefour de Services Ethnoculturel Francophone d'Ottawa

**Joe Rizk\***, Trainer, Building Greener Futures Together

**Vildana Stanistic-Keller**, Co-ordinator, Food Pantry

\* Resigned or contract ended in 2012 – 2013

Social Planning Council of Ottawa  
790 Bronson Ave., Ottawa, Ontario K1S 4G4  
Telephone: (613) 236-9300 Fax: (613) 236-7060  
e-mail: office@spcottawa.on.ca website: www.spcottawa.on.ca

# 2013 President's Message



## THE SOCIAL PLANNING COUNCIL OF OTTAWA: A CATALYST FOR SUSTAINABLE SOCIAL & ECONOMIC DEVELOPMENT SINCE 1928

In 2012, our community experienced continued challenges and constraints as the economic situation in many parts of the world remained unsettled and Canada experienced slower economic growth. Decreasing employment in the federal public service, increasing demand for services, and shrinking funding sources meant reduced resources for community organizations. There was therefore an even greater need for strengthening our collective capacity for social and economic solutions and for the catalyst role of the Social Planning Council (SPCO).

By staying focused on our four strategic areas, the SPCO completed or has been working on many successful projects, despite continued financial constraints, considerable shortage of human resources and significant stress on our operations. In collaboration with community, academic and business organizations, we continued our work in:



**Access to Basics** –While our general concern in this area remained on poverty reduction, access to education and lifelong learning, our top priority in 2012 in this area remained on ensuring access to healthy food by low-income members of our community. The highlights of our work in this area include:

- **Access to Food:** Based on a business plan developed by a group of volunteers, the Collaborative Food Pantry enabled collaborative bulk buying of nutritious food staples (non-perishable) by households facing food insecurity. As well, in 2012, the Poverty and Hunger Working Group established four pilot Good Food Markets, to bring the dried goods and staples from the SPCs Collaborative Food Pantry and the produce from the Good Food Box to four neighbourhoods in the City through "pop-up markets".
- **Access to Education:** In collaboration with the Ottawa Carleton District School Board and St Nicholas Adult High School, we had the opportunity to assist 15 young people to acquire credits through work placements in green renovations, several of which graduated from high school and secured employment as a result of the initiative.

**Community Economic Development (CED)** – Creating awareness of, inspiring new ideas and facilitating new solutions on the economic challenges of our community has been our longstanding focus. In 2012, we successfully completed another "Building Greener Futures Together" project. The project allowed 20 youth to learn practical "green" employable skills, and gain work experience while continuing or completing their academic studies. We also worked with Francophone community partners to develop a new timebank to support employability.

**Creating Inclusion** – Following a three-pronged framework for meaningful inclusion, we continued our work in creating an inclusive City for individuals and families, and in capacity building for community organizations which are active in advancing inclusion. We continued our support for ethnocultural groups providing services for their communities, including youth leadership development and support for seniors.

**Capacity Building Support to the Voluntary Sector** – the SPCO continued to exercise our traditional core competency in applied research to help strengthen the capacity of community organizations to identify, respond to and evaluate the outcome of actions in response to social and economic issues. Our work included:

- Community Research Collaborative
- Ottawa Neighbourhood Social Capital Forum
- Community Information & Mapping System (CIMS)
- Ottawa Region Data Consortium

In October 2012, we held another successful **Marion Dewar Defender of the Public Good Award** ceremony and honoured Operation Come Home and Winning Attitudes (of the Ottawa Carleton District School Board) for their commitment and outstanding contribution to the creation of nurturing environments for youth to overcome challenges and develop employment and life skills. I was particularly touched by life-changing stories shared by the youth who benefited from the efforts of these organizations.

As always, Dianne Urquhart, our Executive Director, inspired our staff, our volunteers as well as the Board of Directors with her vision, leadership and unrelenting dedication to creating a community for all our community. Our employees have also shown us repeatedly the power of belief and commitment and their work have made important difference in our community. We are proud of their accomplishments!

**A special thank you to our donors and funders!** With your continued support, you provided valuable means to enable us to implement our strategies and stay focused on our priorities. We finished 2012 with the best financial results we have seen for many years. However, these were achieved, in part, because we made some necessary but tough restructuring in our operations. Our core functions continue to be largely unfunded. We continue to face many challenges that, although not unique to our organization, place serious constraints on our work, particularly our ability to nurture the much needed community capacity, for which there is an even more pressing need today but increasingly scarce funding. We look forward to our continued partnership with you and to your continued support!

As I conclude my term as the President of SPCO, I would like also to express my heart-felt thank you to my fellow board members. This group of dedicated volunteers have inspired me with their commitment, care, hard work, as well as their knowledge and wisdom. I would also like to express my gratitude to SPCO for having given me an opportunity to serve, learn and grow.

As we celebrate another successful year, we also celebrate SPCO's 85th anniversary of creating innovative solutions toward a truly inclusive and cohesive community. We celebrate 85 years of SPCO

- Where ideas take root
- Where our community comes together
- To turn real challenges into real opportunities
- To collaborate, engage in and build a community where all members participate and contribute to their best abilities!

On behalf of our staff and our board, I would like to reaffirm our commitment to the community. We are committed to remaining a vibrant catalyst for sustainable economic and social development and count on your continued support to honour our commitment in making our community a truly inclusive one for all its members.

Haiyan Zhang, CMC  
President

# Increasing Access to Basics



## ACCESS TO FOOD

The crisis caused by lack of access to healthy food for many residents, particularly those who are low income, is a key health priority which is well recognized and documented. In response, the SPC Board established a priority in 2011 to work to develop new programs to directly increase access to healthy food.

Our food programs in 2012 – 2013 included:

### The Collaborative Food Pantry

- Based on a business plan developed by a group of volunteers, the Collaborative Food Pantry enables collaborative bulk buying of nutritious food staples (non-perishable) by households facing food insecurity. By addressing the challenges of cash flow and transportation barriers, the Collaborative Food Pantry allows households to stretch their food dollars and increase access to healthy foods. Our Pantry has created a new opportunity along the spectrum of food supports for low income residents to better meet their food needs - situated between a charitable food bank model and individually purchasing food in the private market at full market price. It revives and updates a model of co-operative support from the Great Depression, in which low income people established food buying collectives or clubs to enable them to be more strategic with their limited food dollars by addressing a range of barriers they faced.

### Good Food Markets

- The “Poverty and Hunger Working Group (PHWG)” is a collaboration of over ten organizational members including the Social Planning Council of Ottawa. The group is led by the Coalition of Community Health and Resource Centres, and is focused on creating new programs to increase access to nutritious food for low income residents. In 2012, the PHWG established four pilot Good Food Markets, to bring the dried goods and staples from the SPCs Collaborative Food Pantry and the produce from the Good Food Box to four neighbourhoods in the City through “pop-up markets”. Two markets per site were held this summer,



and were evaluated as very successful. Not only are the Good Food Markets providing low income communities with the option of purchasing fresh foods but through this valued partnership, the markets are also able to offer communities the opportunity to purchase much needed proteins and basics, such as beans, rice, nuts, flour and legumes. The Good Food Markets are expanding to additional sites in 2013 to bring affordable nutritious food into more communities identified as “food deserts”. (Visit [www.gfmottawa.ca](http://www.gfmottawa.ca))

Funding for our food programs has been received from the Community Foundation of Ottawa with support from the Coalition of Community Health and Resource Centres (via a grant from the City of Ottawa).

## ACCESS TO EDUCATION

An important part of our “Building Greener Futures Together” program is to support young people who face barriers to completing high school. In collaboration with the Ottawa Carleton District School Board (Frederick Banting Alternate Program, Norman Johnston Secondary Alternate Program, and “Winning Attitudes” Program) and St Nicholas Adult High School, we had the opportunity to assist 15 young people to acquire credits through work placements in green renovations.



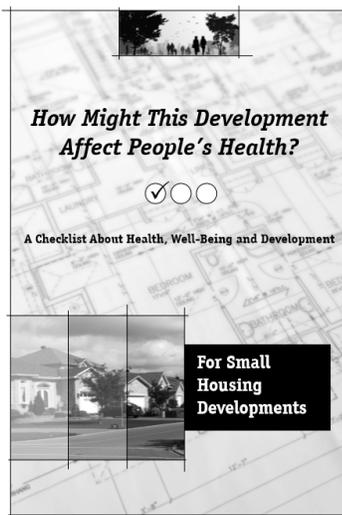
## ACCESS TO HEALTH

### Healthy Living Workshops

Previous research by the SPC has highlighted the high levels of stress experienced by immigrant and low income families in our community, including the serious long term impact this has on the health of their family members. In response, we have worked with several community organizations to expand programs of peer mental health, particularly supporting stress reduction. Supported by our research on promising practices, and in collaboration with partner agencies, we implemented several new projects of peer mental health supports.

This year, we continued with our healthy living workshops and community kitchens, in partnership with Debra Dynes Family House Inc. (a social housing community), Coop ration Int gration Canada (for Francophone newcomers) and Ottawa Somaliland Community Services. Funding was provided by the Government of Ontario, Ministry of Health and Long Term Care, under a “Healthy Communities Fund” grant.

### Healthy Development Checklists



Under the leadership of Centretown Community Health Centre, we were pleased to work with an advisory committee of community and organizational partners to develop a simple and easy-to-use tool that residents could use to bring a health lens to their existing analyses of new developments in their neighbourhoods. The SPC developed a toolkit, comprised of six checklists for different types of developments. The toolkit was piloted and is currently available in English. See “How Might This Development Affect People’s Health? A Checklist About Health, Well-being and Community Development” (6 checklists for different types of development), at [www.spcottawa.on.ca/publications](http://www.spcottawa.on.ca/publications). (Currently in English only)

# Community Economic Development



## BUILDING GREENER FUTURES TOGETHER

Building Greener Futures Together (BGFT) is a significant community economic development project of the Social Planning Council which flows from our previous research with respect to early school leavers. BGFT works across a triple bottom line on three primary objectives:

- To assist individuals facing barriers in the labour market to get good jobs in the green residential renovation
- To increase economic activity in Ottawa's green residential renovation sector
- To increase the adoption and implementation of green building technologies and practices in Ottawa's residential renovation market



In 2012, we ran a successful employment and training program for youth facing barriers in the labour market. Twelve unemployed or underemployed youth completed 40 days of training (with Algonquin College and our in house trainer), 4 workplace certifications and a 5-month subsidized work placement in the green home renovations sector or the trades. At the end of the program, 75% of participants were hired on as paid employees or enrolled in post-secondary education.

Over the course of the 2012-2013 school year, we also worked with two School Boards to arrange 15 co-operative education opportunities in the green home renovation sector, in which students received up to three high school credits each, essential work experience and an honorarium or pay. Several students were able to graduate and secure employment as a result of the program. Others are going on to post secondary education (including in the trades), or completing their high school diploma. The program was described as "life changing" for several students not expected to graduate from high school.

Funding for this initiative has been generously provided by the Ontario Trillium Foundation and the Government of Canada (through a Skills Link grant from Human Resources and Skills Development Canada). We are grateful for the assistance provided local renovators, voluntary sector organizations, educational institutions, and for the partnership with Algonquin College, Fredrick Banting Alternate Program of the Ottawa Carleton District School Board, St. Nicholas Adult High School of the Ottawa Carleton Catholic School Board and the National Capital Region YMCA-YWCA.

## THE TIMEBANK

Our newest program is our new timebank portal to match skilled volunteers with volunteer opportunities, beginning within the SPC and the ethnocultural groups. The project supports goals of the French ethnocultural coalition (PMEF), to increase employability of their members by providing Canadian experience and exposure to diverse networks. Timebanks are a new innovation within the changing environment of volunteering, voluntary sector agencies and local economies (such as Timeraisers). There are several hundred timebanks around the world, but this is the first of its kind in Ottawa. Based on our research on timebanks in other jurisdictions, and our action research with member groups of the Coalition, we established the timebank as a mix of two types – individual-to-agency and agency-to-agency. The TimeBank is an interactive web portal that allows members to exchange skilled services and assets with agencies and organizations, hour-for-hour. Members don't need to exchange services directly -- hours become currency which can be "spent" on any service or asset in the TimeBank. The TimeBank is currently available in French at: <https://banquedetemps.no-ip.org/>.

We are grateful to Volunteer Canada for the resources for this project, through a grant from Human Resources and Skills Development Canada (Social Development Partnerships Program).

# Creating Inclusion



## INCREASING INCLUSION THROUGH THE WORK OF SMALL ETHNO-CULTURAL GROUPS

Grassroots ethnocultural groups are a critical factor in increasing inclusion and supporting the successful integration of immigrants, complementing settlement services and supporting families and individuals long after the settlement period, even into the second and third generation of settlement. However, despite a growing demand for their services, these groups have very limited budgets and rely primarily on volunteers.

The SPC has continued to support 24 ethnocultural groups through two coalitions, one meeting in English (*Ottawa Ethnocultural Coalition* - OEC) and one meeting in French (*Projet Maison Ethnoculturelle Francophone* - PMEF). See [www.ethnoculturalottawa.ca](http://www.ethnoculturalottawa.ca) and [www.pmef.ca](http://www.pmef.ca).

Some highlights from our work this year include:

- Providing 16 ethnocultural groups in the Coalitions with a total of \$33,060.00 for their activities, from collaborative project funds we raised, and hosting 4 member groups in their own applications, for an additional \$41,900 to the groups. Through these funds, Coalition members were able to deliver 11 new programs related to health, education, employment or inclusion, benefitting hundreds of children, youth, seniors or families.
- Launching a “Promising Practices” on-line portal with four videos, an animated powerpoint and over twenty resource sheets highlighting promising practices in programming by ethnocultural groups. The resources are available in up to six languages and were launched at a very successful forum in September 2012, with over 120 people attending.
- Soliciting 10 new volunteers to work for the two Coalitions, including a group of volunteer grant writers;
- Providing 11 ethnocultural groups with a paid accountant who set up their bookkeeping and trained them to manage their system;
- Arranging free office or regular activity space for 7 ethnocultural groups and supporting 5 groups to establish 6 formal partnerships to increase programming or organizational capacity;
- Developing a website for each of the Coalitions, as well as for several of the individual member groups;

We are looking forward to continuing exciting work with the Coalitions, including:

- A demonstration project of micro-granting to ethnocultural groups providing seniors services, through the support of Human Resources Development Canada;
- A partnership project with Jewish Family Services (supported by the Ontario Trillium Foundation) to mentor several ethno-cultural groups working with youth;
- The expansion of the Timebank, and
- Continuing work by our group of volunteer grant writers for the two Coalitions and the individual member groups.

We are grateful to

- the Government of Canada (Social Development Partnerships Program) for funding for the capacity building for both Coalitions
- The Ontario Trillium Foundation for support to the Ottawa Ethnocultural Coalition
- United Way / Centraide Ottawa for support to the Projet maison ethnoculturelle francophone,
- Volunteer Canada,
- the City of Ottawa (Renewable Funding) for support for some SPC’s administrative costs for this work, and
- for in-kind support from Cultural Interpretation Services for Our Communities (CISOC) and Huddle..

Special thanks to the Coalition member organizations for their great work within the Coalition and in their respective communities.



## OTTAWA NEIGHBOURHOODS SOCIAL CAPITAL FORUM



The Ottawa Neighbourhoods Social Capital Forum (ONSCF) was established in 2011 to support the building of strong and vibrant neighbourhoods. The ONSCF has three components:

- Engaging residents in community development projects to improve issues which matter to the residents;
- Creating changes in programs, policies and systems to support the neighbourhood issues
- Evaluating progress and sharing learning

The Social Planning Council chairs the ONSCF and is responsible for the research and evaluation supports. Achievements have included

- Creation of a common approach to evaluation
- Development of evaluation tools and on-line data portal
- Capacity building for evaluation and understanding the changes being accomplished by the work
- The Community Development Framework (another neighbourhood based community development collaboration) adopting the evaluation framework and tools
- Completion of an evaluation with the Community Development Framework Steering Table, resulting in a decision to establish a strategic focus on food security in neighbourhoods
- Five case studies
- Plus strategic research resources (best practices, needs assessments, neighbourhood profiles).

*“People tend to feel threatened by evaluations but because of ONSCF, they are actively engaging with the evaluation tools and starting to experience their value. The question, “What is the change?” is being posed by the ONSCF to stakeholders at all levels without punitive notions, and therefore provides the opportunity to understand what works and what matters in neighbourhood initiatives.” (ONSCF participant)*

Visit [www.onscf.ca](http://www.onscf.ca)

Funding for this initiative has been received from the United Way / Centraide Ottawa.

## COMMUNITY RESEARCH COLLABORATIVE

Through our “Community Research Collaborative (CRC)” we are increasing the research and evaluation capacity of agencies and residents in support of action on social and economic issues. The Collaborative includes the creation of new community based research, support for action research projects, a program of skill building activities on various research and evaluation topics, development of tools and templates, research mentoring , and significant involvement from skilled volunteers.

The CRC is closely related to, and supports the capacity building program within the Community Information and Mapping System. Our three major projects this year were:

- Supporting the multi-agency research and evaluation program of the Ottawa Neighbourhoods Social Capital Forum;
- Developing the “Promising Practices” videos and fact sheets, in collaboration with the Ottawa Ethnocultural Coalition and the Projet maison ethnoculturel francophone;
- Publishing a range of new research reports (See “Research That Matters”, below).

We are grateful to the many skilled research volunteers who have help with this year’s projects. Funding for the Community Research Collaborative has been received from the United Way / Centraide Ottawa and Human Resources and Skills Development Canada, through a summer student position.

## RESEARCH THAT MATTERS

The SPC delivers five broad types of research the voluntary sector needs, specifically:

1. **Overview**, such as socio-demographic trends based on census or mapping of community infrastructure and services
2. **Strategic**, e.g. analysis of neighbourhood level qualitative data to identify issues, strengths, proposed solutions & to develop community action plans
3. **Practice based**, e.g. best or promising practices, intervention practice guidelines
4. **Evidence based operational**, e.g. program evaluation, needs assessment related to program development
5. **Participatory research or action research**, i.e. community groups doing their own research

New research in 2012 – 2013 included:

- Four new publications based on the data from Statistics Canada, including the 2011 census
  - Snapshot of Children and Youth in Eastern Ontario
  - Portrait of Families and Children and Youth in Eastern Ontario (in English only)
  - And two publications in our new “Community Focus” series:
    - Population Changes in Ottawa, Based on the 2011 Census
    - Languages in Ottawa, Based on the 2011 Census
- For the Ottawa Neighbourhoods Social Capital Forum and the Community Development Framework
  - Neighbourhood Effects on Outcomes for Children and Youth: New Insights and Lessons from the Literature
  - Five case studies
  - One neighbourhood profile, a thematic literature review, and two evaluations, for individual organizations
- With the Ottawa Ethnocultural Coalition and the Projet maison ethnoculturelle francophone:
  - 6 Tip sheets on promising practices for ethno-cultural organizations, some in up to six languages
  - Four videos on promising practices for programming for ethnocultural groups, in English, French, Somali, Spanish, Traditional Chinese and Arabic (see <http://ethnoculturalottawa.ca/resources/videos-promising-practices/>)
  - “The Busy Volunteer’s Guide to Helping Your Organization by Involving Skilled Volunteers”, an animated powerpoint available at <http://www.spcottawa.on.ca/timebank>
  - An overview of the literature on employment outcomes of Francophone immigrants with teaching credentials (in French only)
- How Might This Development Affect People’s Health? A Checklist About Health, Well-being and Community Development (6 checklists for different types of development) (currently in English only).

SPC publications are available at <http://www.spcottawa.on.ca/publications>

Our research has been supported by United Way / Centraide Ottawa, the Government of Canada (Social Development Partnerships Program), HRSDC (Canada Summer Jobs), Volunteer Canada and donations. We are grateful to our volunteers and student placements, who contributed innumerable hours and their expertise.

## OTTAWA REGION COMMUNITY DATA CONSORTIUM

The Social Planning Council of Ottawa is pleased to be the host for the Ottawa chapter of a national Community Data Program created by the Canadian Council of Social Development. This exciting initiative enables community based organizations and municipalities to access data from Statistics Canada and other institutions to identify and better understand the social and economic trends within their individual communities. The Community Data Consortium reduces the cost of acquiring community data, builds community data analysis capacity and connects a national network of data users.

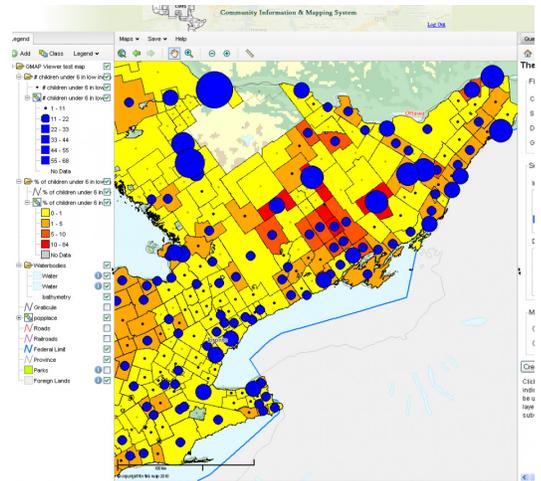
Visit <http://www.cims-scic.ca/data#cdp>

# COMMUNITY INFORMATION AND MAPPING SYSTEM

The CIMS is a membership based collaborative "toolbox" of data, mapping and research resources for organizations to undertake local community-based research, planning and evaluation. CIMS has three core elements:

- An interactive web-based mapping and data portal
- Support and training for community-based research and mapping
- The membership and their projects, including "turn-key" data & mapping profiles developed by members.

The CIMS is currently involved in several projects including working with the Ottawa Neighbourhoods Social Capital Forum and with the "Ottawa Child and Youth Initiative Growing Up Great". Visit CIMS at [www.cims-scic.ca](http://www.cims-scic.ca).



## CITIZENS ACADEMY

The Citizens Academy offers learning and dialogue programs designed to give citizens tools, knowledge, confidence and a sense of possibilities so they can make a difference on civic issues that matter to them. The goal is to create a cadre of informed citizens rooted in all the neighbourhoods across Ottawa and linked together by their Academy experience.

The Academy has completed a pilot program – in-person and online, in English and in French. It is now developing a new program of four evening sessions and an online session to be offered in the fall of 2013. These sessions will be designed to complement the civic engagement efforts of other community-based organizations in the Ottawa region and the City of Ottawa. Visit [www.citizensacademy.ca](http://www.citizensacademy.ca)



**Citizens Academy**  
**Académie des citoyennes et citoyens**

## C3 CENTRE

The C3 Centre was established to bring together like-minded organizations in a shared space model to build the capacity of Ottawa's voluntary sector through cost effective infrastructure and collaborative programming. Partners in the C3 Centre include the Social Planning Council, United Way Ottawa, Volunteer Ottawa, and the Chamber of Voluntary Organizations. Although the location at 1155 Lola Street closed in early 2013, the partners continue to collaborate to support the capacity of the voluntary sector.

The C3 Centre is funded by United Way / Centraide Ottawa and the Ontario Trillium Foundation.

# Honouring Community Leaders



## CELEBRATING THE PUBLIC GOOD

The **Defender of the Public Good Ottawa Award** Program was inaugurated in 2005 to celebrate the work of people in our community who have made an outstanding contribution to the public good. The Award was renamed, the **Marion Dewar Defender of the Public Good Award** in October 2008. This dinner is also a celebration of the public good itself.



At the 2012 Award Dinner, the keynote address was given by Christopher Straka of *Vert Design*. Chris is the principal of Vert Design, one of the most progressive design and development companies in the Ottawa region. Chris's residential projects have been recognized nationally for their achievements in energy efficiency.

With a focus on employment opportunity for youth, the 2012 Defender of the Public Good nominees were:

**Operation Come Home** is a non-profit organization dedicated to assisting street youth. Operation Come Home remains the sole organization in Canada that reunites youth with their families or legal guardian. Today, Operation Come Home offers six pillars of programs and services: Drop-In/Resource Centre, Education, Employment, Outreach, Reunite and Housing.



**Winning Attitudes (of the OCDSB)** is a continuous intake co-op program with a mandate to serve our most at-risk population. The program was started in 2007 within the OCDSB and was designed to re-engage students aged 16-21 years old who have not been attending school. Over the last five years, the program has helped many students transition back into school and complete their Ontario Secondary School Diploma.



# Thank You to our Donors



*Sincere thanks to our private donors, whose considerable contributions are invaluable to our work.*



Great Canadian Theatre Company



NATIONAL ARTS CENTRE  
CENTRE NATIONAL DES ARTS



- *The Embassy of the United Arab Emirates*
- *The Embassy of Poland*
- *The Turkish Embassy*
- Mackinnon's Foodland, Greely, Ont.
- La Favorita Restaurant
- Cloud 9 Day Spa
- Cultural Interpretation Services for Our Communities
- Huddle Foundation (for Huddle software in-kind)

# Thank You to our Funders



## The SPC offers sincere thanks to our funders:

In particular, **United Way / Centraide Ottawa**, for its' continuing generous funding of our major services including:

- The Community Research Collaborative
- The Ottawa Neighbourhoods Social Capital Forum
- The Projet maison ethnoculturelle francophone
- The C3 Centre



**Human Resources and Skills Development Canada** for its support of:

- The “Families in Community” project, supporting the Ottawa Ethnocultural Coalition and the Projet maison ethnoculturelle francophone (via Social Development Partnerships Program)
- The microgrants to ethnocultural groups (via SDPP)
- Building Greener Futures Together (via Skills Link)
- Our summer student (via Canada Summer Jobs).

Canada 

The **Ontario Trillium Foundation** for its generous support of:

- Building Greener Futures Together
- The Ottawa Ethnocultural Coalition
- The C3 Centre
- Kanata Chinese Seniors Support Centre (sponsored initiative)
- Club Casa de los Abuelos (sponsored)



An agency of the Government of Ontario.  
Relève du gouvernement de l'Ontario.

The **City of Ottawa** for its support of:

- Building Greener Futures Together
- Part of our operational costs, and
- Kanata Chinese Seniors Support Centre (sponsored)



The **Community Foundation of Ottawa**, for support of

- our food programs
- Citizens Academy (sponsored)
- Club Casa de los Abuelos (sponsored)



For good...forever Le bien...toujours

The **Government of Ontario (Ministry of Health and Long Term Care, “Healthy Communities Fund”)** for supporting our work in healthy living workshops and access to healthy foods.



The **Ontario Ministry of Training, College and Universities** for support through the Ontario Job Creation Partnership Program and an Employment Service Training Incentive Placement Agreement

The **George Cedric Metcalf Charitable Foundation** for its' support of the Citizens Academy

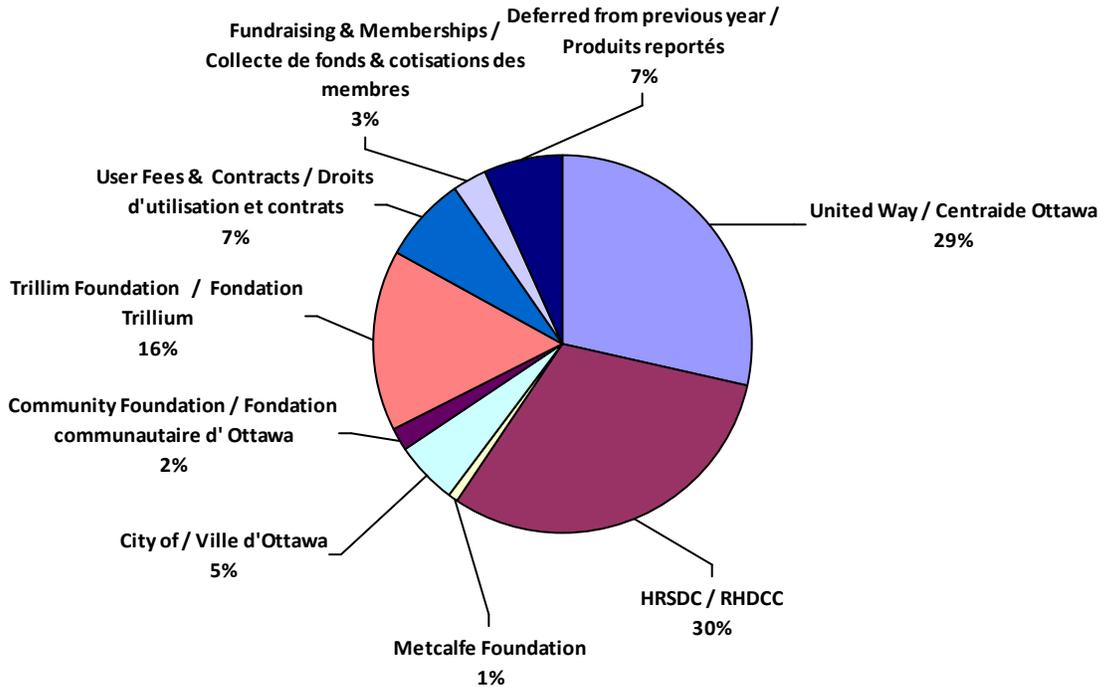


# Revenues

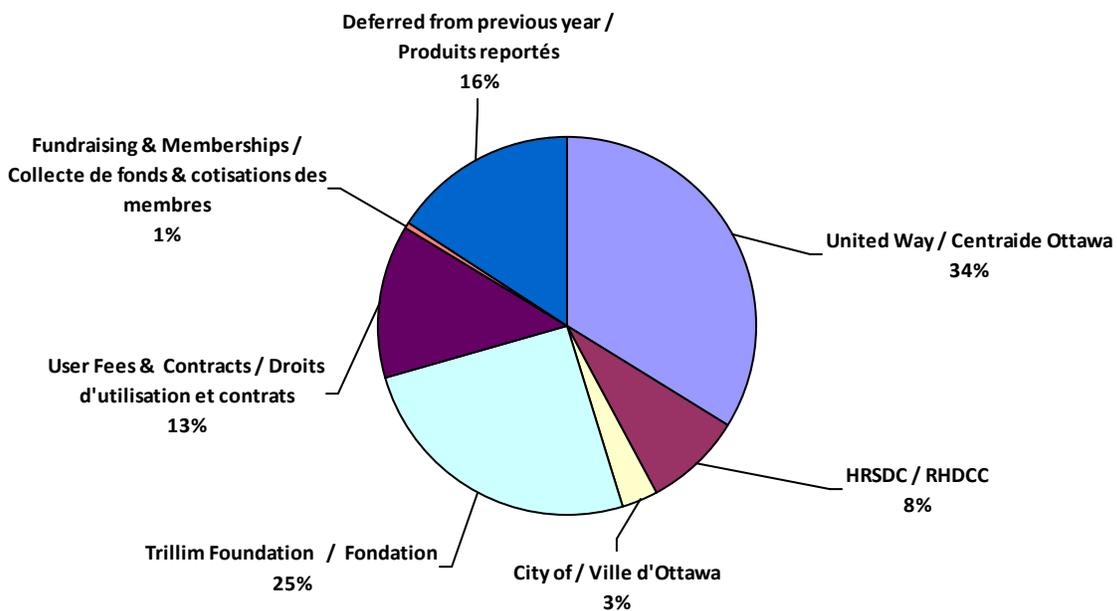


For more details, please see the audited financial statements which follow.

## TOTAL REVENUES 2012 (AUDITED)



## REVENUES COMMITTED FOR 2013 AS OF MAY 2013 (UNAUDITED)



**SOCIAL PLANNING COUNCIL OF OTTAWA  
CONSEIL DE PLANNIFICATION SOCIALE D'OTTAWA**

**FINANCIAL STATEMENTS  
ÉTATS FINANCIERS**

**DECEMBER 31, 2012 AND 2011  
AU 31 DÉCEMBRE 2012 ET 2011**

**McCAY DUFF LLP, CHARTERED ACCOUNTANTS**



**MCCAY DUFF LLP**

Chartered Accountants

141 LAURIER AVE., WEST, 6TH FLOOR  
OTTAWA, ON K1P 5J3  
TEL: (613) 236-2367  
1 (800) 267-6551  
FAX: (613) 236-5041  
mccayduff@mccayduff.com  
WEB: www.mccayduff.com

## INDEPENDENT AUDITORS' REPORT

To the Members of  
Social Planning Council of Ottawa

### Report on the Financial Statements

We have audited the accompanying financial statements of Social Planning Council of Ottawa, which comprise the statements of financial position as at December 31, 2012 and December 31, 2011, the statements of operations and net assets and cash flows for the years ended December 31, 2012 and December 31, 2011, and a summary of significant accounting policies and other explanatory information.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

.../2



**MCCAY DUFF LLP**

Chartered Accountants

141 LAURIER AVE., WEST, 6TH FLOOR  
OTTAWA, ON K1P 5J3  
TEL: (613) 236-2367  
1 (800) 267-6551  
FAX: (613) 236-5041  
mccayduff@mccayduff.com  
WEB: www.mccayduff.com

Page 2.

## INDEPENDENT AUDITORS' REPORT

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

### Basis for Qualified Opinion

In common with many charitable organizations, the Council derives revenue from the general public in the form of donor contributions and fundraising, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the Council and we were not able to determine whether any adjustments might be necessary to revenue from donor contributions and fundraising, net revenue and cash flows from operations for the years ended December 31, 2012 and December 31, 2011 and current assets and unrestricted net assets as at December 31, 2012 and December 31, 2011.

### Qualified Opinion

In our opinion, except for the effects of the matter described in the Basis for Qualified Opinion paragraph, the financial statements present fairly, in all material respects, the financial position of Social Planning Council of Ottawa as at December 31, 2012 and December 31, 2011 and the results of its operations and its cash flows for the years ended December 31, 2012 and December 31, 2011 in accordance with Canadian accounting standards for not-for-profit organizations.

McCay Duff LLP

McCay Duff LLP,  
Licensed Public Accountants.

Ottawa, Ontario,  
May 21, 2013.

Associated World-wide with *jhi*

SOCIAL PLANNING COUNCIL OF OTTAWA

STATEMENTS OF FINANCIAL POSITION

AS AT DECEMBER 31, 2012 AND 2011

ASSETS		<u>2012</u>	<u>2011</u>
<b>CURRENT</b>			
Cash	\$	70,708	\$ 66,231
Accounts receivable		67,464	28,820
Prepaid expenses		<u>9,352</u>	<u>18,124</u>
		147,524	113,175
<b>FUNDS HELD IN TRUST (note 4)</b>		856	856
<b>COMMUNITY FOUNDATION ENDOWMENT FUND ASSETS</b> (note 5)		10,856	10,026
<b>RESTRICTED RESERVE ASSETS</b>		<u>17,682</u>	<u>17,656</u>
	\$	<u>176,918</u>	\$ <u>141,713</u>
<b>LIABILITIES</b>			
<b>CURRENT</b>			
Accounts payable and accrued liabilities (note 7)	\$	26,543	\$ 53,924
Deferred contributions (note 7)		<u>110,078</u>	<u>66,598</u>
		136,621	120,522
<b>FUNDS HELD IN TRUST (note 4)</b>		<u>856</u>	<u>856</u>
		137,477	121,378
<b>NET ASSETS</b>			
<b>COMMUNITY FOUNDATION ENDOWMENT FUND (note 5)</b>		10,856	10,026
<b>UNRESTRICTED</b>		10,903	( 7,347)
<b>RESTRICTED RESERVE</b>		<u>17,682</u>	<u>17,656</u>
		<u>39,441</u>	<u>20,335</u>
	\$	<u>176,918</u>	\$ <u>141,713</u>

Approved on behalf of the Board:

\_\_\_\_\_  
Director

\_\_\_\_\_  
Director

McCAY DUFF LLP, CHARTERED ACCOUNTANTS

**SOCIAL PLANNING COUNCIL OF OTTAWA**  
**STATEMENTS OF OPERATIONS AND NET ASSETS**  
**FOR THE YEARS ENDED DECEMBER 31, 2012 AND 2011**

		<u>General Operations</u>	<u>Research, Planning &amp; Networking</u>	<u>Special Projects</u>	<u>2012 Total</u>	<u>2011 Total</u>
<b>REVENUE</b>						
Deferred contributions from previous year (note 7)	\$		\$	\$	\$	\$
HRSDC		-	147,013	156,603	303,616	108,444
United Way of Ottawa		-	279,649	-	279,649	318,050
The Ontario Trillium Foundation		-	61,300	91,800	153,100	71,770
City of Ottawa		20,912	-	30,000	50,912	283,953
Ontario Ministry of Citizenship and Immigration		-	-	-	-	40,000
Other income		12,824	24,774	8,224	45,822	39,002
Fundraising		15,453	-	12,420	27,873	25,742
Membership fees		1,810	20,625	-	22,435	23,654
Community Foundation of Ottawa		-	-	20,500	20,500	10,000
George Cedric Metcalf Charitable Foundation		-	-	7,000	7,000	-
University of Ottawa		-	-	2,500	2,500	88,345
Ontario Ministry of Agriculture, Food and Rural Affairs		-	-	-	-	80,000
Ontario Ministry of Health Promotion and Sport		-	-	-	-	59,386
Other foundations		-	-	-	-	4,492
		<u>50,999</u>	<u>563,818</u>	<u>365,188</u>	<u>980,005</u>	<u>1,227,964</u>
Deferred contributions to next year (note 7)		-	30,886	79,192	110,078	66,598
Deferred contributions transferred to Just Food		-	-	-	-	83,989
		<u>-</u>	<u>30,886</u>	<u>79,192</u>	<u>110,078</u>	<u>150,587</u>
<b>EXPENSES (Schedule of Expenses)</b>		50,999	532,932	285,996	869,927	1,077,377
		<u>60,499</u>	<u>527,490</u>	<u>263,662</u>	<u>851,651</u>	<u>1,049,484</u>
<b>NET REVENUE</b>	\$(	<u>9,500</u>	\$	<u>22,334</u>	18,276	27,893
<b>UNRESTRICTED (DEFICIT) - BEGINNING OF YEAR</b>					(	7,347
<b>TRANSFER TO RESTRICTED RESERVE</b>					(	26
<b>UNRESTRICTED SURPLUS (DEFICIT) - END OF YEAR</b>					\$	<u>10,903</u>
						\$(
						<u>7,347</u> )

McCAY DUFF LLP, CHARTERED ACCOUNTANTS

**SOCIAL PLANNING COUNCIL OF OTTAWA**  
**STATEMENTS OF CASH FLOWS**  
**FOR THE YEARS ENDED DECEMBER 31, 2012 AND 2011**

	<u>2012</u>	<u>2011</u>
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Cash receipts from funders	\$ 874,651	\$ 1,049,818
Cash paid to suppliers and employees	( 870,174)	( 1,042,461)
<b>INCREASE IN CASH DURING THE YEAR</b>	4,477	7,357
<b>CASH - BEGINNING OF YEAR</b>	<u>66,231</u>	<u>58,874</u>
<b>CASH - END OF YEAR</b>	<u>\$ 70,708</u>	<u>\$ 66,231</u>

McCAY DUFF LLP, CHARTERED ACCOUNTANTS

# SOCIAL PLANNING COUNCIL OF OTTAWA

## NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2012 AND 2011

### 1. ORGANIZATION AND ACCOUNTING FRAMEWORK

The Council is incorporated under the laws of Ontario without share capital by way of letters patent. The Council is a private, not-for-profit and registered charitable organization directed by a volunteer Board of Directors. Its mission is to provide the residents of Ottawa with the means to exercise informed leadership on issues affecting their social and economic well-being. The Council is dependent on grants from various levels of government and the United Way of Ottawa in order to maintain its current levels of service.

The Council qualifies as a non-profit organization as defined in section 149(1)(L) of the Income Tax Act. Accordingly, the Council is exempt from income taxes.

On January 1, 2012, the Council adopted Canadian accounting standards for not-for-profit organizations ("ASNPO"). These are the first financial statements prepared in accordance with ASNPO.

In accordance with the transitional provisions in ASNPO, the Council has adopted the changes retrospectively, subject to certain exemptions allowed under these standards. The transition date is January 1, 2011, and all comparative information provided has been presented by applying ASNPO.

There were no adjustments to net assets as at January 1, 2011 or net revenue for the year ended December 31, 2011 as a result of the transition to ASNPO. Accordingly, a statement of financial position as at January 1, 2011 has not been presented with these financial statements.

### 2. SIGNIFICANT ACCOUNTING POLICIES

These financial statements are prepared in accordance with Canadian accounting standards for not-for-profit organizations. The Council's significant accounting policies are as follows:

#### (a) Revenue Recognition

The Council follows the deferral method of accounting for contributions. Restricted contributions are recognized in the year in which the related restrictions are met. Unrestricted contributions are recognized as revenue when received or receivable, if the amount can be reasonably estimated and collection is reasonably assured.

Membership fees are recognized as revenue when received or receivable.

SOCIAL PLANNING COUNCIL OF OTTAWA

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2012 AND 2011

2. SIGNIFICANT ACCOUNTING POLICIES (Cont'd.)

(b) Restricted Reserve

The Council maintains a portion of its surplus in an internally restricted reserve. The terms and conditions of the amount, use and restrictions of the reserve are determined by the Council. Reserve assets consist of guaranteed investment certificates.

(c) Use of Estimates

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenue and expenses and disclosure of contingent assets and liabilities. These estimates are reviewed periodically and adjustments are made to net revenue as appropriate in the year they become known.

(d) Financial Instruments

The Council's financial instruments consist of cash, accounts receivable, funds held in trust, Community Foundation endowment fund assets, restricted reserve assets, accounts payable and accrued liabilities and the liability for funds held in trust.

*Measurement*

Financial instruments are recorded at fair value on initial recognition.

The Council subsequently measures its financial instruments as follows:

Cash, accounts receivable, funds held in trust, restricted reserve assets and accounts payable and accrued liabilities are subsequently measured at amortized cost.

Community Foundation endowment fund assets are subsequently measured at fair value. Changes in fair value are recognized in net income.

*Impairment*

Financial assets measured at amortized cost are tested for impairment when there are indicators of impairment. The amount of any write-down or subsequent recovery is recognized in net revenue.

McCAY DUFF LLP, CHARTERED ACCOUNTANTS

SOCIAL PLANNING COUNCIL OF OTTAWA

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2012 AND 2011

2. SIGNIFICANT ACCOUNTING POLICIES (Cont'd.)

(e) Volunteer Services

The Council receives the services of many volunteers, the cost of which cannot be reasonably estimated. Therefore, no representation of this expenditure has been included in these financial statements.

3. FINANCIAL RISKS AND CONCENTRATION OF RISKS

It is management's opinion that the Council is not exposed to significant interest rate, liquidity, market or currency risks arising from its financial instruments. There has been no change to the risk exposure from 2011.

**Credit Risk**

Credit risk arises from the potential that a customer may default on its contractual obligations resulting in a financial loss. The Council is exposed to credit risk through accounts receivable. The Council performs ongoing credit evaluations of its customers' financial condition and limits the amount of credit extended when considered necessary. The Council also obtains deposits from customers, when required, to mitigate credit risk. There has been no change to the risk exposure from 2011.

4. FUNDS HELD IN TRUST

Funds held in trust consists of cash administered on behalf of other organizations.

5. COMMUNITY FOUNDATION ENDOWMENT FUND

In 2004, the Council established an endowment fund with the Community Foundation of Ottawa. The fund was established in order to begin the process of providing long term funding stability. Contributions to the fund, since its inception, total \$9,618. The total income earned by the fund over that period is \$1,238, resulting in a fund balance at December 31, 2012 of \$10,856 (2011 - \$10,026). A stipulation of the fund is that all earnings must be reinvested until the fund balance reaches \$25,000. Once the fund has \$25,000 invested, earnings of the fund will be available for general operations.

6. ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

Included in accounts payable and accrued liabilities are government remittances payable of \$4,206 (2011 - \$18,099) for payroll related taxes.

McCAY DUFF LLP, CHARTERED ACCOUNTANTS

**SOCIAL PLANNING COUNCIL OF OTTAWA**

**NOTES TO FINANCIAL STATEMENTS**

**DECEMBER 31, 2012 AND 2011**

**7. DEFERRED CONTRIBUTIONS**

Deferred contributions received are restricted for use in subsequent fiscal periods.

	<u>Balance - Beginning of Year</u>	<u>Received During the Year</u>	<u>Recognized as Revenue in the Year</u>	<u>Balance - End of Year</u>
HRSDC	\$ 2,229	\$ 303,616	\$ 305,845	\$ -
United Way of Ottawa	-	279,649	279,385	264
The Ontario Trillium Foundation	27,141	153,100	115,666	64,575
City of Ottawa	-	50,912	47,313	3,599
Other income	1,748	45,822	34,557	13,013
Fundraising	-	27,873	17,836	10,037
Community Foundation of Ottawa	9,000	20,500	13,389	16,111
George Cedric Metcalf Charitable Foundation	-	7,000	4,966	2,034
University of Ottawa	-	2,500	2,055	445
Ontario Ministry of Health Promotion and Sport	9,894	-	9,894	-
Ontario Ministry of Citizenship and Immigration	16,586	-	16,586	-
	<u>\$ 66,598</u>	<u>\$ 890,972</u>	<u>\$ 847,492</u>	<u>\$ 110,078</u>

**8. LEASE COMMITMENT**

The Council rents office space under an operating lease requiring annual rental payments of \$8,820, until its expiry date of March 14, 2013. On January 31, 2013, a new lease was signed for this space. The annual rental payments for the new lease are \$18,820, for a two year term from March 15, 2013 to March 14, 2015.

**SOCIAL PLANNING COUNCIL OF OTTAWA**

**NOTES TO FINANCIAL STATEMENTS**

**DECEMBER 31, 2012 AND 2011**

**9. COMPARATIVE FIGURES**

Certain comparative figures have been reclassified to conform with the current financial statement presentation.

**10. JUST FOOD**

On December 31, 2011, Just Food separated from Social Planning Council and became an independent organization. The 2011 revenues and expenses of Social Planning Council included revenues and expenses of Just Food for the period up to and including December 31, 2011. At the time of transition, \$83,989 of contributions relating to Just Food was transferred to the new organization.

McCAY DUFF LLP, CHARTERED ACCOUNTANTS

SOCIAL PLANNING COUNCIL OF OTTAWA

SCHEDULES OF EXPENSES

FOR THE YEARS ENDED DECEMBER 31, 2012 AND 2011

	<u>General Operations</u>	<u>Research Planning &amp; Networking</u>	<u>Special Projects</u>	<u>2012 Total</u>	<u>2011 Total</u>
Deferred expenses from previous year	\$ -	\$ -	\$ -	\$ -	\$ 15,000
Contract personnel	3,552	184,376	74,013	261,941	365,620
Salaries/Honorariums	2,428	152,011	18,205	172,644	204,348
Placement expense and employer training costs	2	-	98,180	98,182	3,097
Consultant fees	1,004	44,546	32,763	78,313	45,829
Employee benefits	404	31,319	6,092	37,815	55,196
Occupancy	14,911	9,898	9,987	34,796	34,937
Sundry, local transport and participant expenses	1,739	11,497	10,235	23,471	38,204
Information and data purchase	-	18,444	-	18,444	-
Bookkeeping	3,927	11,517	2,428	17,872	9,355
Website/Internet	592	16,521	-	17,113	24,330
Office equipment maintenance and leases	8,379	2,934	4,921	16,234	11,996
Pilot projects	-	15,992	-	15,992	42,693
Translation	54	9,493	473	10,020	22,168
Stationery and supplies	1,598	3,990	1,622	7,210	4,923
Printing, photocopying and desktop publishing	2,086	4,525	390	7,001	7,659
Audit	3,154	2,246	-	5,400	5,465
Miscellaneous	4,367	218	292	4,877	8,885
Insurance	3,097	997	706	4,800	7,809
Fundraising	4,075	-	-	4,075	5,065
Telephone	1,129	2,035	719	3,883	5,368
Public meetings	25	2,571	1,100	3,696	4,830
AGM and annual report	2,103	-	396	2,499	2,825
Postage and shipping	1,183	64	208	1,455	1,825
Conference, travel and staff development	-	1,295	-	1,295	4,569
Volunteer/Board support	426	734	70	1,230	2,971
Public relations and publicity	-	267	544	811	43,224
Equipment and furniture	29	-	213	242	5,012
Subscriptions and publications	149	-	-	149	559
Moving costs	-	-	105	105	3,400
Bad debt	86	-	-	86	614
Community Garden Network - start-up	-	-	-	-	60,423
Annual consultation	-	-	-	-	1,285
	<u>\$ 60,499</u>	<u>\$ 527,490</u>	<u>\$ 263,662</u>	<u>\$ 851,651</u>	<u>\$ 1,049,484</u>

McCAY DUFF LLP, CHARTERED ACCOUNTANTS